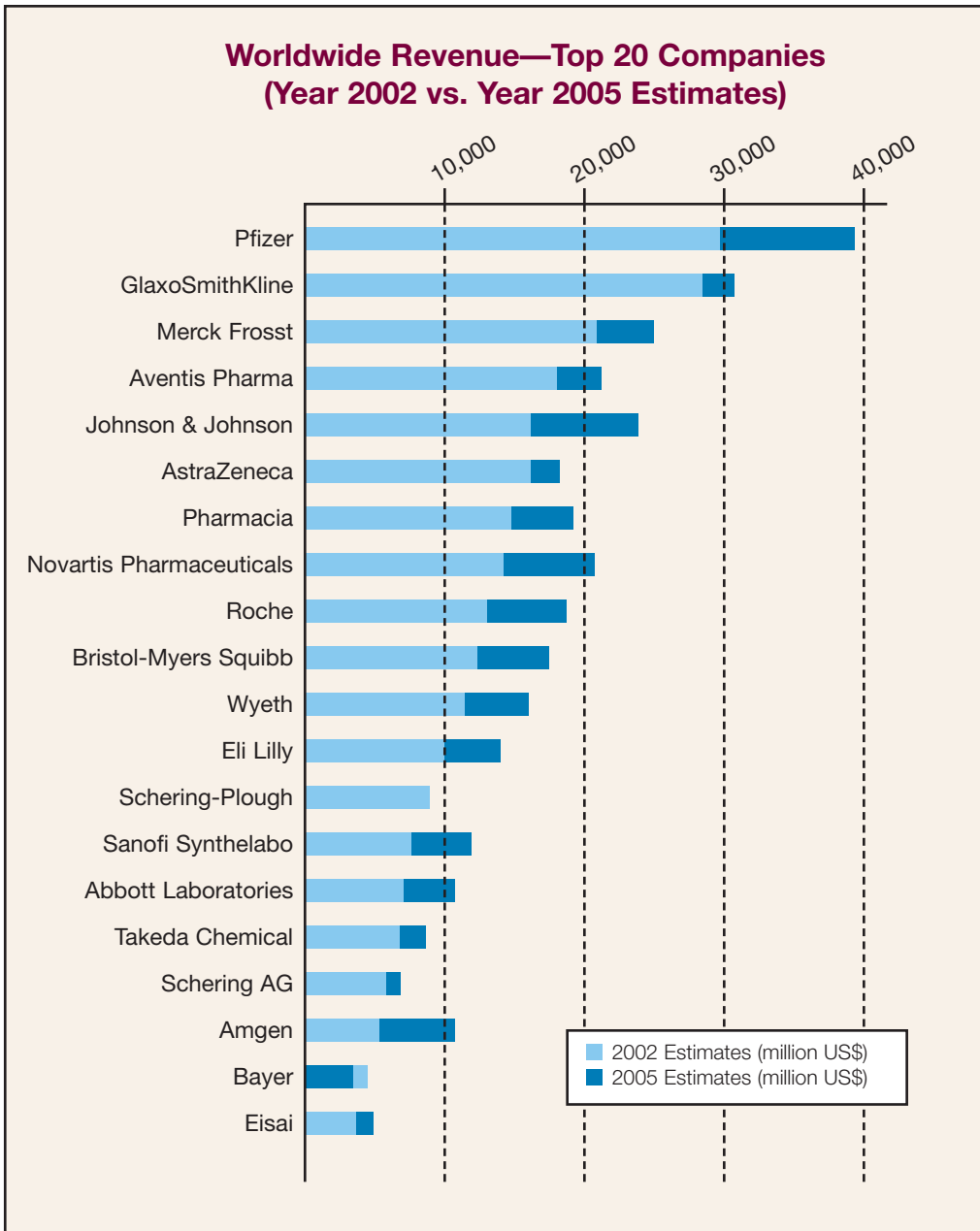
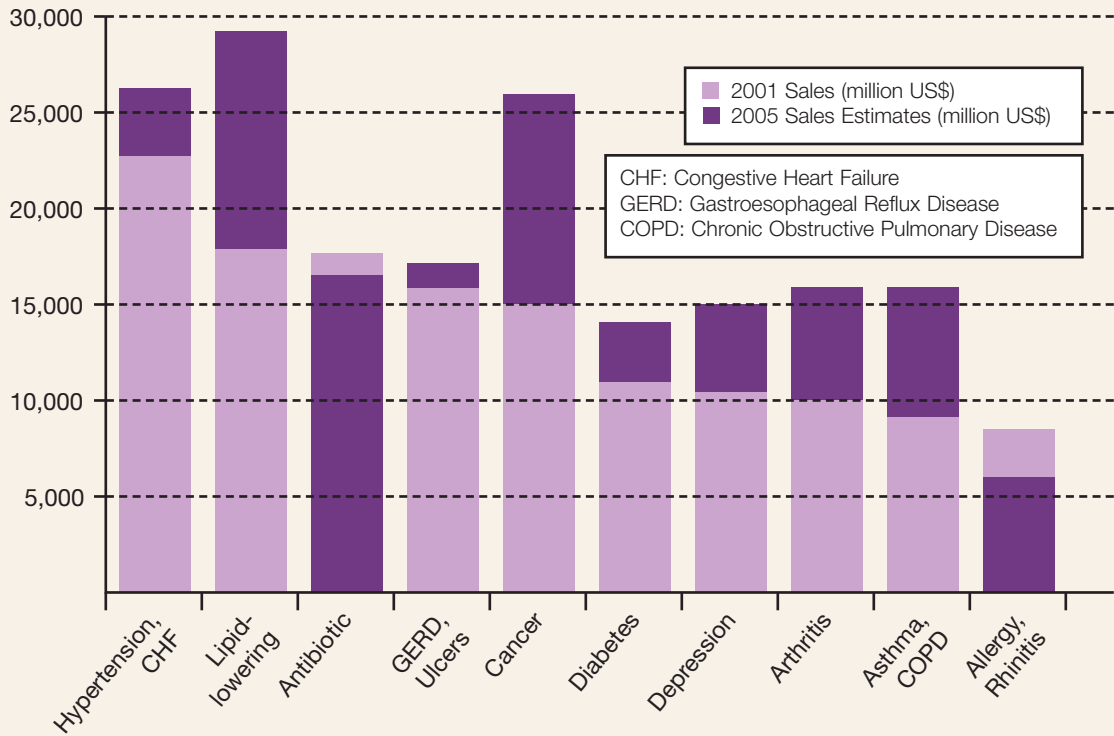


# Worldwide Pharmaceutical Revenue

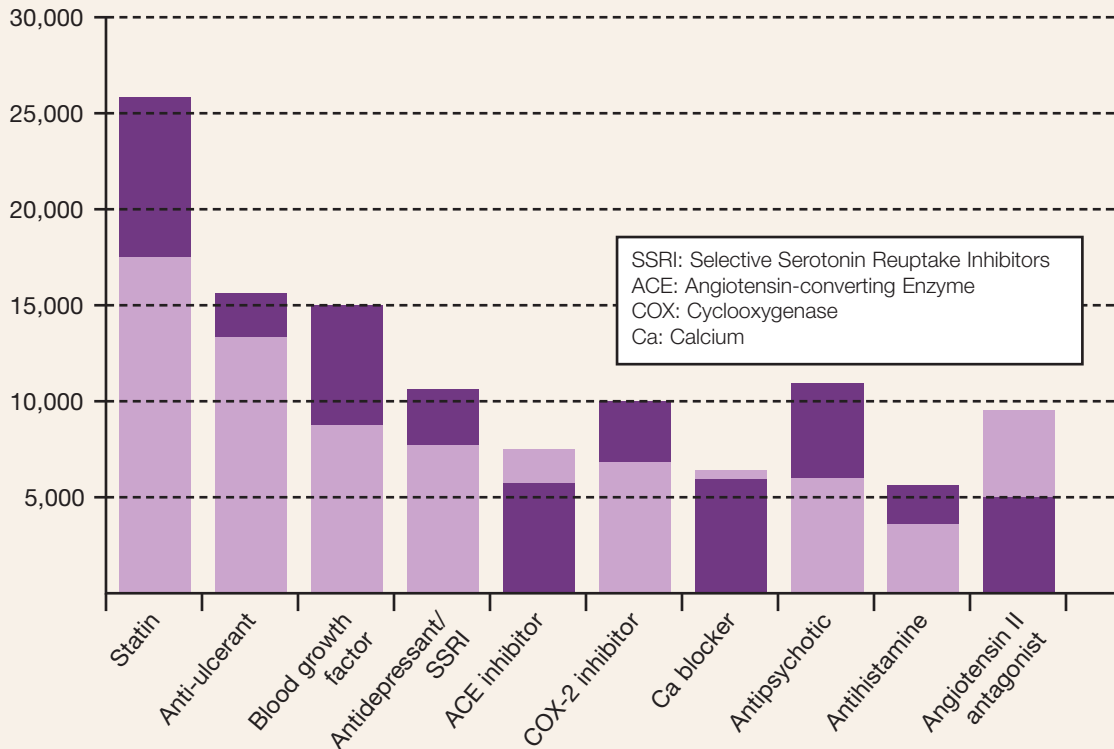


Source: Merrill Lynch research.

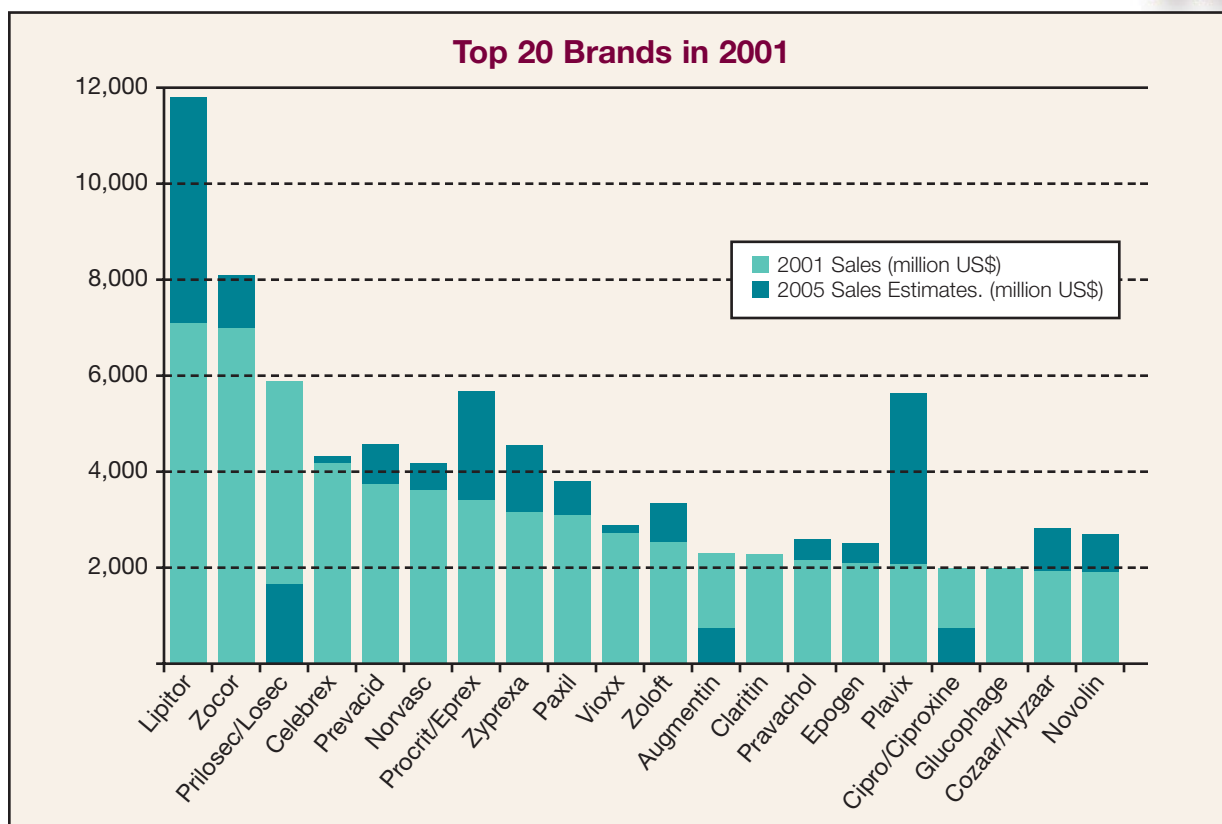
### Top 10 Treatment Categories in 2001



### Top 10 Drug Classes in 2001



Source: Merrill Lynch research.



Source: Merrill Lynch research.

CPM

Discover the **Strength** within.

**Building People, Process, Products**

Trade Relations

Commercialization

Marketing Strategies

New Business Development

Direct to Audience Communications

Sales Force Planning & Analysis

Servicing Biotech, Pharmaceutical,

OTC and Consumer Brands



Toronto - Tel: 416-516-3524  
 Montreal - Tel: 450-424-0788

email: [info@pangaea-consultants.com](mailto:info@pangaea-consultants.com)  
[www.pangaea-consultants.com](http://www.pangaea-consultants.com)