

People on the move



Marie-Eve Renaud
Actelion
Pharmaceuticals



Mario Daigle
Allard-Johnson



Pierre St-Amand
Allard-Johnson



Pierre Bourassa
Aventis Pharma



Anny Filiatreau
Aventis Pharma



Christian Habel
Aventis Pharma



Gayle Jaroslowski
Aventis Pharma



Hugo Trudel
Aventis Pharma

Ana Tsoulhas, formerly in the Business Development group, has been promoted to Product Manager, D2E7 at Abbott Laboratories.

Jocelyn Marquis, formerly HIV Specialist Representative with Agouron, has been appointed Manager, Commercial and Scientific Affairs at Actelion Pharmaceuticals.

Marie-Eve Renaud, formerly Brand Manager, Amaryl, at Aventis Pharma, has been appointed Marketing Manager at Actelion Pharmaceuticals.

Mario Daigle has been promoted from Vice-President and General Manager to Executive Vice-President, Wellness Communications at Allard-Johnson (Montreal).

Pierre St-Amand has been promoted from Senior Account Director to Director Client Services, Wellness Communications at Allard-Johnson (Montreal).

Susan Hoy has been appointed Account Director at Anderson DDB (Toronto).

Darrell Hurst has been appointed Account Director at Anderson DDB (Toronto).

Sean McBride has been appointed Senior Account Supervisor at Anderson DDB (Toronto).

Pierre Bourassa, formerly a Specialist Sales Representative with AstraZeneca (Quebec), has been appointed Brand Manager, Marketing (Lovenox ACS) at Aventis Pharma.

Anny Filiatreau, formerly Brand Manager, Actonel, has been promoted to Brand Manager, Marketing (Lantus) at Aventis Pharma.

Christian Habel, formerly Brand Manager, Allegra, has been promoted to Brand Manager, Marketing (Actonel) at Aventis Pharma.

Gayle Jaroslowski has been promoted from Team Leader, Commercial Research, to Brand Manager, Marketing (Amaryl) at Aventis Pharma.

Hugo Trudel has been promoted from Manager, Market Access Strategic Planning in the External Affairs and Public Relations Department, to Brand Manager, Marketing (Ketek) at Aventis Pharma.



Oleg Krichevsky
Cadence Healthcare
Communications



Michael Vezina
Cadence Healthcare
Communications



Leanne Dolan
CPC Healthcare
Communications



Annemarie Edwards
CPC Healthcare
Communications



John Hutchings
CPC Healthcare
Communications



Bryan Middleton
CPC Healthcare
Communications



Linda Funnekotter
CryoCath
Technologies



Jeannine Dengler
Publicité Euro RSCG
Healthcare



Ian Clark
Genentech



Lorena Di Carlo
Lundbeck
Canada Inc.

Luigi Berardelli has been appointed Director, Key Accounts at Biovail.

Robert Tessorolo has been appointed Director of Marketing at Biovail.

Suzanne Villeneuve is currently Vice-President, Marketing at Biovail.

Oleg Krichevsky, formerly with Euro RSCG (Montreal), has partnered with Michael Vezina to open up Cadence Healthcare Communications and will serve as Vice-President, Creative Services.

Michael Vezina, formerly with Euro RSCG (Montreal), has partnered with Oleg Krichevsky to open up Cadence Healthcare Communications and will serve as Vice-President, Client Services.

Leanne Dolan has been promoted from Senior Account Executive to Account Manager at CPC Healthcare Communications.

Annemarie Edwards has been promoted from Account Director to Senior Account Director, eSolutions, at CPC Healthcare Communications.

John Hutchings, recently with IMS Health and Infinet Communications, has joined CPC Healthcare Communications as Account Director, eSolutions.

Bryan Middleton has been promoted from Senior Designer to Creative Manager at CPC Healthcare Communications.

Linda Funnekotter, formerly of Nortel Networks, has been appointed Marketing and Corporate Communications Manager at CryoCath Technologies.

Jeannine Dengler, formerly an Account Executive with Publicis Wellcare, has been appointed Account Executive with Publicité Euro RSCG Healthcare.

Eddy Leverock, formerly Manager, Business Development, has been promoted to Director, Marketing, at Fournier Pharma.

Ian Clark, formerly President of Novartis Pharmaceuticals, Canada, has been appointed General Manager and Senior Vice-President, Oncology Division, at Genentech (San Francisco, U.S.).

Tamara Alexander has been appointed Group Product Manager, Dermatology, at Leo Pharma Inc.

Roy Hayward has been appointed Group Product Manager, Hospital Products at Leo Pharma Inc.

Lorne Markowitz has been promoted to Vice-President, Sales and Marketing at Leo Pharma Inc.

Lorena Di Carlo has been promoted from Marketing Manager, Psychiatry, to Director of Marketing at Lundbeck Canada Inc.



Dominique Gilbert
Lundbeck
Canada Inc.



Kevin Trudeau
Medical
Education
Network



Janice Albert
Merck Frosst/
Schering
Pharmaceuticals



Pierre MacNeil
Merck Frosst/
Schering
Pharmaceuticals



Ludwig Hantson
Novartis
Pharmaceuticals



Geoff MacKay
Novartis
Pharmaceuticals



Corey Richardson
Paladin Labs



Lee Sciortino
Pfizer



Isabelle Roy
Pharmahorizons



Martin Pelletier
Preventis
Communications
Marketing Inc.

Dominique Gilbert has been appointed Senior Marketing Manager at Lundbeck Canada Inc., responsible for all marketed products, including Celexa and Keppra.

Kevin Trudeau, formerly of Altana Pharma, has been appointed Group Marketing Manager at the Medical Education Network (Montreal).

Kevin McMullen has recently been appointed Director, International Publications at the Medical Education Network/Medical Frontiers International (Montreal).

Janice Albert, formerly Project Manager, Cardiovasculars/Central Nervous System Products at Schering, has been promoted to Manager, Medical Affairs/Clinical Research, Merck Frosst/Schering Pharmaceuticals.

Pierre MacNeil, formerly Product Manager, Merck Frosst, has been promoted to Director, Government Affairs/PHM at Merck Frosst/Schering Pharmaceuticals.

Philippe Calais, formerly General Manager, Servier, has been appointed President of Neurochem.

Hannah Beattie, has recently moved from Novartis AG (Basle, Switzerland) to Canada as Product Manager, Neoral, at Novartis Pharmaceuticals.

Ludwig Hantson, formerly Head, Global CNS Franchise at Novartis AG (Basle, Switzerland), has been appointed President, Novartis Pharmaceuticals, Canada.

Geoff MacKay, following senior marketing assignments in Switzerland and the U.S., has been promoted back to Canada as Vice-President, Business Unit Head, Transplantation & Immunology, at Novartis Pharmaceuticals.

Steve Green has been appointed Marketing Manager, Hematology at Novo Nordisk.

Vince Lamanna has been appointed Marketing Manager, Diabetes Care, at Novo Nordisk.

Corey Richardson has been promoted from Associate Product Manager to Regional Business Manager, Women's Health at Paladin Labs.

Lee Sciortino, was incorrectly presented in the Fall 2002 issue of CPM as Product Manager, Zeldox, when in reality, he has been Senior Product Manager at Pfizer since 2001.

Isabelle Roy, formerly Project Manager for BIOQuebec, the Quebec biotechnology industry business network, has been appointed Marketing Director, Quebec at Pharmahorizons.

Martin Pelletier, formerly Senior Consultant, e-Research Practice, at P/S/L Group and Product Manager at Bristol-Myers Squibb, has been appointed Vice-President at Preventis Communications Marketing Inc.



Chris Lemme
Remtulla Euro
RSCG



Patrick Noble
Remtulla Euro
RSCG



Paul Pelton
Remtulla Euro
RSCG



Patricia Rempel
Remtulla Euro
RSCG



Caroline Bagdoo
Shire BioChem



Mary DiMarzio
Shire BioChem



Pierre Garand
Shire BioChem



Danny Villeneuve
Shire BioChem



Liane Ferguson
Stiefel



Valérie Tardif
Taxi

Cecile Huston has recently been appointed Director, Strategic Planning, at Remtulla Euro RSCG.

Chris Lemme has recently been promoted from Vice-President, Client Services, to Managing Director at Remtulla Euro RSCG.

Patrick Noble has recently been appointed Account Supervisor at Remtulla Euro RSCG.

Paul Pelton has recently been appointed Senior Account Director at Remtulla Euro RSCG.

Patricia Rempel has recently been appointed Account Director at Remtulla Euro RSCG.

Marc Leger, formerly Vice-President, Pharmaceutical Care at Schering, has been promoted to General Manager at Schering-Plough.

Michael Sumpter, formerly Regional Operations Manager for the U.K., South Africa, Australia, and Scandinavia, and most recently Chief Operating Officer for Servier, U.K., has been promoted to General Manager, Servier Canada.

Caroline Bagdoo, formerly Market Research Analyst at GlaxoSmithKline, has been appointed Market Research Manager at Shire BioChem.

Mary DiMarzio, formerly Hospital Specialist Representative, has been appointed Product Manager, Hematology, at Shire BioChem.

Pierre Garand, formerly Business Development Manager at Allergan, has been appointed Group Product Manager at Shire BioChem.

Danny Villeneuve, formerly Associate Product Manager at Novartis, has been appointed Product Manager, CNS at Shire BioChem.

Nick Antoniadis has been appointed Senior Product Manager, Cardiovasculars at Solvay Pharma.

Liane Ferguson, formerly a Sales Representative (Vancouver), has been promoted to Market Access Manager at Stiefel.

Lori Grant, formerly Vice-President, Group Account Head, with Publicité Euro RSCG Healthcare (Montreal), has been appointed Business Director at Sudler & Hennessey (Toronto).

Valérie Tardif, formerly Account Executive at Publicité Euro RSCG Healthcare, has been appointed Account Executive at Taxi.

Firman Lee has been appointed Account Director at Torre Lazure-McCann.

Catherine Smith has recently been promoted from Account Supervisor to Account Director at Torre Lazure-McCann.

Rick Smith has been appointed Vice-President at Torre Lazure-McCann.

Mark Swithenbank has recently been promoted from Vice-President and General Manager to President of Torre Lazure-McCann.

Robin Key, formerly of the Medicine Group, has joined Wyeth Pharmaceuticals as CHE Associate, Effexor XR.