

People on the move



Ashok Bhaseen
Abbott Laboratories



Pierre Gendron
Abbott Laboratories



John-Paul Holtz
Abbott Laboratories



Nathalie Laberge
Abbott Laboratories



Lise Lalonde
Abbott Laboratories



Stephan Langevin
Abbott Laboratories



Walter Lefort
Abbott Laboratories



Joe Manning
Abbott Laboratories



Ross McEwen
Abbott Laboratories

Ashok Bhaseen has been promoted from Product Manager, Flomax[®], to Senior Product Manager, Synthroid[®] & Generic Products, at Abbott Laboratories.

Pierre Gendron has been promoted from Business Unit Manager, Antiviral Products, to Business Unit Manager, Metabolic Products, at Abbott Laboratories.

John-Paul Holtz has been promoted from Specialist Sales Representative (Ontario) to Product Manager, HIV, at Abbott Laboratories.

Nathalie Laberge has been promoted from Business Unit Manager, Hospital Pharmaceutical Products, to District Sales Manager, Metabolic Products, at Abbott Laboratories.

Lise Lalonde has been promoted from Product Manager, Pediatric Biaxin[®], to National Sales Manager, GI Products, at Abbott Laboratories.

Stephan Langevin has been promoted from Marketing Manager, Biaxin[®], to National Sales Manager, PPD, at Abbott Laboratories.

Walter Lefort has been promoted from Product Manager, Lupron[®], to Business Unit Manager, HIV, at Abbott Laboratories.

Joe Manning has been promoted from Product Manager, GI Products, to Senior Product Manager, GI Products, at Abbott Laboratories.

Ross McEwen has been promoted from National Sales Manager, PPD, to Business Unit Manager, GI Products, at Abbott Laboratories.

People on the Move



Bernard Michaud
Abbott Laboratories



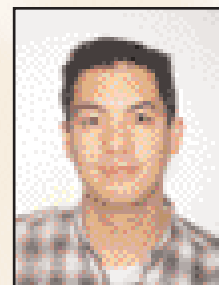
Nathalie Morin
Abbott Laboratories



Christie Simpson
Abbott Laboratories



Matthew Steele
Abbott Laboratories



Robert Tan
Abbott Laboratories



Dennis Viteychuk
Abbott Laboratories



Linda Desrochers
Allard•Johnson



Miruna Ciubuc
Aventis Pharma



Paula Di Giovanni
Aventis Pharma



Richard Labelle
Aventis Pharma

Bernard Michaud has been promoted to Product Manager, Anti-infective Products, Biaxin[®], at Abbott Laboratories.

Nathalie Morin has been promoted from Product Manager, Synagis[®], to Senior Product Manager, Synagis[®], at Abbott Laboratories.

Christie Simpson has been promoted from Sales Operations Associate to Associate Product Manager, Generic Products, at Abbott Laboratories.

Matthew Steele has been promoted from CHE Associate to Product Manager, HIV, at Abbott Laboratories.

Robert Tan has been promoted from Regional Field Trainer, (Ontario) to Product Manager, Anti-infective Products, Biaxin[®], at Abbott Laboratories.

Dennis Viteychuk has been promoted from Business Intelligence Associate to Associate Product Manager, Flomax[®], at Abbott Laboratories.

Linda Desrochers comes back to the industry as Account Manager with Allard•Johnson, after having spent many years with MacLean Hunter and, more recently, Dermtek as Product Manager and Marketing Director.

Luc Perrault, formerly of Marketel, has been appointed Vice-President, Creative Director, at Allard•Johnson (Montreal).

Miruna Ciubuc spent six years at F. Hoffmann La Roche Romania as a medical representative, Product Manager and Business Unit Manager before joining Aventis Pharma Canada as Actonel[®] Product Manager.

Paula Di Giovanni, formerly Sales Representative, Primary Care Division, has been promoted to Arava[®] Product Manager, Aventis Pharma.

Richard Labelle has been promoted from Group Brand Manager, Rheumatology & Bone Metabolism, to Director, Strategic Planning & Commercial Effectiveness, at Aventis Pharma

People on the Move



Stuart Lourie
Aventis Pharma



Sylvie Nichols
Aventis Pharma



Barbara Leavitt
Baxter Corporation
Canada



Camille Bondoux
Euro RSCG



Fadi Ghali
Euro RSCG



Hani Kafoury
Euro RSCG



Heidi Simmons
Euro RSCG



Valerie Tardif
Euro RSCG



Janet Lee
Group DDL Inc.



Eric Bergey
Jeffrey Simbrow
& Associates

Stuart Lourie, formerly District Manager, Primary Care Division, Thunder Bay, Manitoba-Saskatchewan, Aventis Pharma, has been promoted to Product Manager, Cardiology.

Sylvie Nichols, formerly of Abbott Laboratories, Hospital Products Division, has been appointed to the position of Oncology Product Manager, Aventis Pharma.

Barbara Leavitt, formerly Vice-President, Administration & Hospital Sales, Medical Products, has been promoted to President at Baxter Corporation Canada.

Camille Bondoux, formerly Senior Group Product Manager at Servier, has been appointed Account Director at Euro RSCG Healthcare Advertising (Montreal).

Fadi Ghali, formerly Account Manager at Future Electronics has been appointed Account Manager at Euro RSCG Healthcare Advertising (Montreal).

Hani Kafoury, formerly Senior Director of Marketing at Convatec, a division of Bristol-Myers Squibb, has been appointed Managing Director at Euro RSCG Healthcare Advertising (Montreal).

Heidi Simmons, formerly of CEO Magazine and The Capitol Group in the USA, has been appointed Production Assistant at Euro RSCG Healthcare Advertising (Montreal).

Valerie Tardif, formerly Account Director, CHE, at Allard•Johnson, has been appointed Account Executive at Euro RSCG Healthcare Advertising (Montreal).

Janet Lee, formerly of Academy-Ogilvie, has recently opened Group DDL Inc., a firm specializing in the planning and placement of pharmaceutical media.

Eric Bergey, formerly an International Product Manager at the World Headquarters of Pharmacia and Novo Nordisk, has been appointed Account Supervisor at Jeffrey Simbrow Associates (Montreal).

People on the Move



Victoria Nacheff
Lacroix Bleau

Victoria Nacheff has recently been appointed Supervisor, Pharmaceutical Account Services, at Lacroix-Bleau (Montreal).

Keith Nazar has been promoted from CNS Representative to Associate Product Manager, Psychiatry, at Lundbeck Canada.

Joan Daigneault has been promoted from Promotion Manager, Cozaar[®], Hyzaar[®], to Product Manager, Cozaar, Hyzaar, at Merck Frosst.

Serge Labelle, formerly Product Manager, Zocor[®], has been appointed Director, Marketing, at Merck Frosst Schering Pharma.

Diana McDougall has returned to Canada from Merck Head Office in the U.S. as Executive Director & General Manager at Merck Frosst Schering Pharma.



Keith Nazar
Lundbeck Canada

Steeve Néron, formerly Marketing Director Ethical Products, at Schering, has been appointed Director, Sales, at Merck Frosst Schering Pharma.

Alec Orphanidis, formerly Vice-President, Biotechnology /Oncology, at Schering, has been appointed Director of Merck Frosst Schering Pharma.

Julie Balderston has been promoted from Associate Product Manager, Women's Health, to Product Manager, Women's Health, at Novartis Pharmaceuticals.

Natacha Belisle has recently been appointed Assistant Product Manager, Women's Health, at Novartis Pharmaceuticals.

Nathalie Drouin, formerly Product Manager, Women's Health, has been appointed Product Manager, Zelnorm[®], at Novartis Pharma-



Steeve Néron
Merck Frosst
Schering Pharma



Martin Vali
Novartis

ceuticals.

Melanie Paquette has recently been appointed Sales Training Manager at Novartis Pharmaceuticals.

Isabelle Provost, formerly National Continuing Health Education Manager at Hoffmann-LaRoche, has been appointed Medical Communications Manager at Novartis Pharmaceuticals.

Martin Vali, formerly Product Manager, Women's Health, has been appointed Product Manager, Zelnorm[®], at Novartis Pharmaceuticals.

Emidio De Carolis, PhD, formerly Clinical Scientist for the Anti-infectives and Anti-inflammatory Product Group, has been appointed Product Manager, Coxib[®] Portfolio, at Pfizer.

People on the Move



Jeff Dufour
Pfizer



Deborah LaBelle
Pfizer



Cristine Lamoureux
Pfizer



Sylvain Rocheleau
Pfizer



Daniela Jerez
Phase V



Helen Chrenowski
Servier



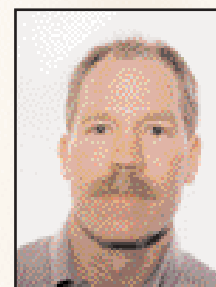
Dominique Couturier
Servier



John Guest
Servier



Gisella Bonanno
Stiefel



Lorne Morrison
Stiefel

Jeff Dufour, formerly Brand Manager, Respiratory Products, at GlaxoSmithKline, has been appointed Product Manager, Anti-infectives (Vfend® & Zithromax® Pediatric), at Pfizer.

Deborah LaBelle, formerly Manager, Team Support, Norvasc® & Accupril®, has recently been promoted to Medical Communications Manager, Norvasc® & Accupril®, at Pfizer.

Cristine Lamoureux, formerly Medical Communications Manager, Viagra® & FemHRT®, has been promoted to Senior Medical Communications Manager, Coxib® Portfolio, at Pfizer.

Sylvain Rocheleau, formerly Senior Manager, Reimbursement Strategy, Cardiovascular Products, has recently been appointed Product Manager, Norvasc®, at Pfizer.

Daniela Jerez, formerly of LXB Marketing Communications and Euro RSCG Healthcare, has joined Phase V Communications, the Montreal arm of Grey Healthcare Group, as Account Manager.

George Pigeon, formerly Marketing Director, OTC Products, has been appointed Marketing Director, Ethical Products, at Schering.

Helen Chrenowski, formerly Account and Research Manager at CanadaDirect Database Marketing, has been appointed Business Intelligence Manager, at Servier.

Dominique Couturier, formerly Promotion Manager at Merck Frosst, has been appointed Associate Product Manager, Cardiovascular Products, at Servier.

John Guest, formerly Head of Training, has been promoted to Director, Training and Medical Education at Servier.

Patric Crevier, formerly of Bayer, has been appointed Senior Product Manager, Cardiovascular Products, at Servier.

Dan McCarthy, has been promoted from Sales Representative, Newfoundland, to Product Manager, Starnoc®, at Servier.

Gisella Bonanno, formerly Associate Product Manager at Paladin Labs, has been appointed Product Manager, Ethical Products, at Stiefel.

Lorne Morrison, formerly Regional Business Manager, Ontario, for Novartis Consumer Healthcare, OTC and Gerber Products, has been appointed Western-Key Account Manager, Ontario, at Stiefel.