

People on the Move

PHARMA COMPANIES

Bristol-Myers Squibb

Enza Cignarella, former Group Product Manager, Rheumatology, at Schering-Plough, has been appointed Launch Lead, Oncology Business Unit, at Bristol-Myers Squibb.



Enza Cignarella
Bristol-Myers Squibb



Greg Hunt
Hoffmann-La Roche

Hoffmann-La Roche

Greg Hunt, former Senior Product Manager, Diabetes-Onglyza, at Bristol-Myers Squibb, has been appointed Manager, New Business Development, at Hoffmann-La Roche.



Peter Geimer
LEO Pharma Inc.



Matt McCormick
LEO Pharma Inc.

LEO Pharma Inc.

Peter Geimer, former Sales Director, Ontario/Atlantic, at Wyeth Pharmaceuticals, has been appointed National Sales Manager, Dermatology, at LEO Pharma Inc.

Matt McCormick, former National CHE Manager, CNS & Women's Health, at Wyeth Pharmaceuticals, has been appointed Training & CHE Manager, Dermatology, at LEO Pharma Inc.

Lundbeck Canada

Steve Babiak, former Associate Product Manager, Cipralelex, has been promoted to Product Manager, Cipralelex, at Lundbeck Canada.



Steve Babiak
Lundbeck Canada



Julie Drewitt
Lundbeck Canada



Caroline Barth
Novartis
Pharmaceuticals



Gillian Stafford
Novartis
Pharmaceuticals



Daniel Bouthillette
Pfizer



John McKendry
Pfizer



Jenna Momy
Pfizer



Steve Neron
Pfizer



Catherine Rousseau
Pfizer



Joseph Atallah
sanofi-aventis

Julie Drewitt, former Product Manager, Ebixa, has been promoted to CHE Manager, at Lundbeck Canada.

Novartis Pharmaceuticals

Caroline Barth, former Head of Talent Management, Staffing and Organizational Development, Region Europe, at Novartis Global Headquarters in Basel, Switzerland, has been appointed Vice-President, Human Resources, at Novartis Pharmaceuticals Canada.

Gillian Stafford, former MSL Manager, Vaccines, at Merck Frosst, has been appointed Brand Director, Vaccines & Diagnostics, at Novartis Pharmaceuticals Canada.

Pfizer

Daniel Bouthillette, former Territory Manager, Executive Accounts, at Sandoz Canada, has been appointed National Account Manager, in the Established Product Business Unit, at Pfizer.

John McKendry, former Senior Manager, Patient Access, has been appointed Commercial Director, Single-Source Portfolio, in the Established Products Business Unit, at Pfizer.

Jenna Momy, former Therapeutic CHE Manager, Respiratory & Neuroscience (Spiriva, Aricept, Pristiq) the Primary Care Business Unit, has been appointed Brand Manager, Relpax, in the Established Products Business Unit, at Pfizer.

Steve Neron has been appointed Senior Brand Manager, Apixaban, in the Primary Care Business Unit at Pfizer.

Catherine Rousseau, former Brand Manager, Zeldox, in the Specialty Care Business Unit, has been appointed Senior Manager, Brand Loss of Exclusivity, in the Established Products Business Unit, at Pfizer.

AD AGENCIES

sanofi-aventis

Joseph Atallah, former Senior Brand Manager, Cardiovascular & Bone Disease Business Unit, has been appointed Senior Manager, Customer Strategy & Portfolio Offering, at sanofi-aventis.

Antibody Healthcare Communications

Danielle Koppert has joined Antibody Healthcare Communications as a Product Associate.

William Vuong has joined Antibody Healthcare Communications as a Product Associate.

Euro RSCG Life

Rachel McCreedy joined Euro RSCG Life Canada in March as Executive Vice-President, Creative Director.

Kathryn McLinton joined Euro RSCG Life Canada in April as Digital Studio Manager.

Rick Mosseri joined Euro RSCG Life, Montreal, in March as Vice-President, Account Director.

InVentiv Canada

Veronica Carson, former Account Director, at CPC Healthcare Communications, has been appointed Director of Strategic Planning, at InVentiv Canada.

GSW Worldwide



Danielle Koppert
Antibody Healthcare
Communications



William Vuong
Antibody Healthcare
Communications



Rachel McCreedy
Euro RSCG Life



Kathryn McLinton
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Rick Mosseri
Euro RSCG Life



Veronica Carson
InVentiv Canada



Susannah Curry
GSW Worldwide



Faye Da Silva
GSW Worldwide



Niti Kadakia
GSW Worldwide



Anjela Kar
GSW Worldwide



Mitch Cayouette
LXB



Patrick Michel
LXB Health



Joe Renzler
LXB Health



Suzanne Roche
Tank



Melinda Proudfoot
Shoppers Drug
Mart/Pharmaprix



Marc Lafoley
Pangaea Group

Susannah Curry, former Associate Creative Director at Sudler & Hennessey, has been appointed Associate Creative Director, at GSW Worldwide.

Faye Da Silva, former Administrative Assistant, at Jeffrey Simbrow Associates, has been appointed Account Coordinator, at GSW Worldwide.

GSW Worldwide cont'd

Niti Kadakia, former Medical Writer, at Medicus Life Brands Canada, has been appointed Account Executive, at GSW Worldwide.

Anjela Kar, former Project Manager, at Complete Medical Communications, has been appointed Account Executive, at GSW Worldwide.

LXB

Mitch Cayouette has been appointed Creative Director at LXB Communication Marketing, Montreal. Previously, he was with John Street and BOS advertising agencies in Toronto, before moving to Montreal and working for Sid Lee, bleublancrouge and Marketel.

RETAIL PHARMACY

Patrick Michel has been appointed Director, at LXB Health.

Joe Renzler has been appointed Creative Director, LXB Health.

SUPPLIERS

Tank

Suzanne Roche, formerly of Anderson DDB, has joined Tank's Account Services team as Project Manager.

Shoppers Drug Mart/Pharmaprix

Melinda Proudfoot, former Customer Service