



ViiV Healthcare
 Barry Markowsky, General Manager,
 ViiV Healthcare, is pleased to
 announce the following
 appointments:



Daniel Arseneault
 Former Group Product
 Manager, Specialty Care,
 GlaxoSmithKline, has
 been appointed
 Marketing Director,
 ViiV Healthcare



Christian Baron
 Former National, Professional
 Communications Manager,
 GlaxoSmithKline, has been
 appointed National,
 Professional Communications
 Manager, ViiV Healthcare



Patricia de los Rios
 Former Scientific Advisor,
 GlaxoSmithKline, has been
 appointed Manager,
 Medical Affairs,
 ViiV Healthcare



Michèle Des Lauriers
 Former Administrative
 Assistant,
 GlaxoSmithKline, has been
 appointed Administrative
 Assistant, ViiV Healthcare



Philippe Dupuis
 Former National Sales
 Manager, GlaxoSmithKline,
 has been appointed
 Senior Product Manager,
 ViiV Healthcare



Julie Durocher
 Former Territory Manager,
 GlaxoSmithKline, has been
 appointed Therapeutic
 Specialist, ViiV Healthcare



Lorne Fox
 Former Market Development &
 Community Relations Manager,
 Shire Canada, has been promoted
 to Associate Director, External
 Affairs & Community Relations,
 ViiV Healthcare/Shire Canada



Sara Leclerc
 Former Product
 Manager,
 GlaxoSmithKline, has
 been promoted to
 National Sales Manager,
 ViiV Healthcare



Michael McKimm
 Former Territory Manager,
 GlaxoSmithKline, has been
 appointed Therapeutic
 Specialist, ViiV Healthcare



Patrick Ménard
 Former Product
 Manager, Cardiology,
 GlaxoSmithKline, has
 been appointed
 Product Manager,
 ViiV Healthcare



Elaine Stewart-Copp
 Former Territory
 Manager,
 GlaxoSmithKline, has
 been appointed
 Therapeutic Specialist,
 ViiV Healthcare



Gustavo Verdier
 Former Territory
 Manager,
 GlaxoSmithKline, has
 been appointed
 Therapeutic Specialist,
 ViiV Healthcare

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