

People on the Move

PHARMA COMPANIES

Actelion Pharmaceuticals

Jean-François Bélanger, former Associate, Market Intelligence, has been promoted to Manager, Business Development, at Actelion Pharmaceuticals.

AstraZeneca

Nick Antoniadis has recently been promoted to Senior Marketing Manager, Crestor/Atacand, at AstraZeneca.

Galderma

Casey James Lawton, former Product Manager and, most recently Senior Product Manager & Manager of the Rx Department, has been promoted to the position of Business Unit Manager Rx, at Galderma.

Merck

Heather Coleman, former Manager, Creative Services & PLEDs, has been promoted to MCC Manager, Direct Marketing, at Merck.

Novartis Pharmaceuticals

Richard Arlen, former Brand Manager, IDTI, has been promoted to Associate Director, Transplantation & Rare Diseases, at Novartis Pharmaceuticals.

Jean-François Dansereau, former Marketing Director, at Boiron Laboratories, has been appointed Brand Director, Vitalux/GenTeal, at Novartis Pharmaceuticals.



Jean-François Bélanger
Actelion
Pharmaceuticals



Nick Antoniadis
AstraZeneca



Casey James Lawton
Galderma



Heather Coleman
Merck



Richard Arlen
Novartis
Pharmaceuticals



Jean-François
Dansereau
Novartis
Pharmaceuticals



Oanh Nguyen
Novartis
Pharmaceuticals



Megan Pickering
Novartis
Pharmaceuticals



Nada Scanga
Novartis
Pharmaceuticals



Marc Ward
Novartis
Pharmaceuticals



Josée-Anne Coudry
Pfizer



Patrick Leduc
Pfizer



Jenna Momy
Pfizer



Sophie Morin
Pfizer

Novartis Pharmaceuticals cont'd

Oanh Nguyen, former Brand Manager, Stalevo, has been appointed Brand Manager, MS Portfolio, at Novartis Pharmaceuticals.

Megan Pickering, former Global Brand Manager, Lucentis, at Novartis Pharma Headquarters in Basel, has returned to Canada as Brand Manager, Lucentis, at Novartis Pharmaceuticals.

Nada Scanga, former Associate Brand Manager, Non-promoted Brands, has been promoted to Brand Manager, Established Medicines & BD&L, at Novartis Pharmaceuticals.

Marc Ward, former Associate Sales Director, IDTI, has been appointed Manager, Sales & Marketing Integration, Specialty Medicines, at Novartis Pharmaceuticals.

Pfizer

Josée-Anne Coudry, former Promotional Manager, Urology, Pain & Inflammation, has been promoted to Brand Manager, Hypertension, Primary Care Business Unit of Pfizer.

Patrick Leduc, former Brand Manager, Relpax, has been appointed Brand Manager, Premarin, Primary Care Business Unit of Pfizer.

Jenna Momy, former Therapeutic CHE Manager, Respiratory & CNS (Spiriva, Aricept, Zeldox), has been appointed Therapeutic CHE Manager, Respiratory & Neuroscience (Spiriva, Aricept, Priligy) in the Primary Care Business Unit of Pfizer.

Sophie Morin, former CHE Project Manager, has been promoted to Brand Promotional Manager, Primary

Care Business Unit of Pfizer.

Pfizer cont'd

Kristian Stubbs, former Senior Manager, Marketing &



Kristian Stubbs
Pfizer

AD AGENCIES

Operations, Oncology, has been promoted to Associate Director, Marketing & Operations, Oncology Business Unit, of Pfizer.

Antibody Healthcare Communications

Cristina Dovale has joined Antibody Healthcare Communications as a Medical Associate.



Cristina Dovale
Antibody Healthcare
Communications



Melissa Johnston
Antibody Healthcare
Communications

Melissa Johnston has been promoted to Production Director, at Antibody Healthcare Communications.

Neha Kumar has been promoted to Medical Specialist, at Antibody Healthcare Communication.



Neha Kumar
Antibody Healthcare
Communications



Jeff Veerman
Antibody Healthcare
Communications

Jeff Veerman has joined Antibody Healthcare Communications as a Product Associate.

bleublancrouge



Line Desjardins
bleublancrouge



Marie-France
Bergeron
IntraMed



Maria Fernandez
Sudler & Hennessey



Judith St-Pierre
Sudler & Hennessey

Line Desjardins, former Account Director, Branding Design, for bleublancrouge, has been appointed Account Director for the pharmaceutical unit (E at bleublancrouge.

IntraMed

Marie-France Bergeron, formerly with Janssen-Ortho, has joined IntraMed, Montreal, as Account Manager. She brings with her a vast experience in dermatology, cardiology, gastroenterology, pain management, ADHD and strong skills in CE.

Sudler & Hennessey

Maria Fernandez, former Group Account Director, has been promoted to Business Director, for Sudler

Help for today. Hope for tomorrow...

Heads Up for Healthier Brains

Here are 4 simple things that you can do at any age to improve your brain health and that may help reduce your risk for Alzheimer's disease:

1. **Challenge your Brain** – make it work!
2. **Be Socially Active**
3. **Choose a Healthy Lifestyle**
4. **Protect your Head**, by wearing a seatbelt and a helmet for sports

Take action for a healthier brain today.

Find out more at: www.alzheimer.ca or your local Alzheimer Society



Alzheimer Society