

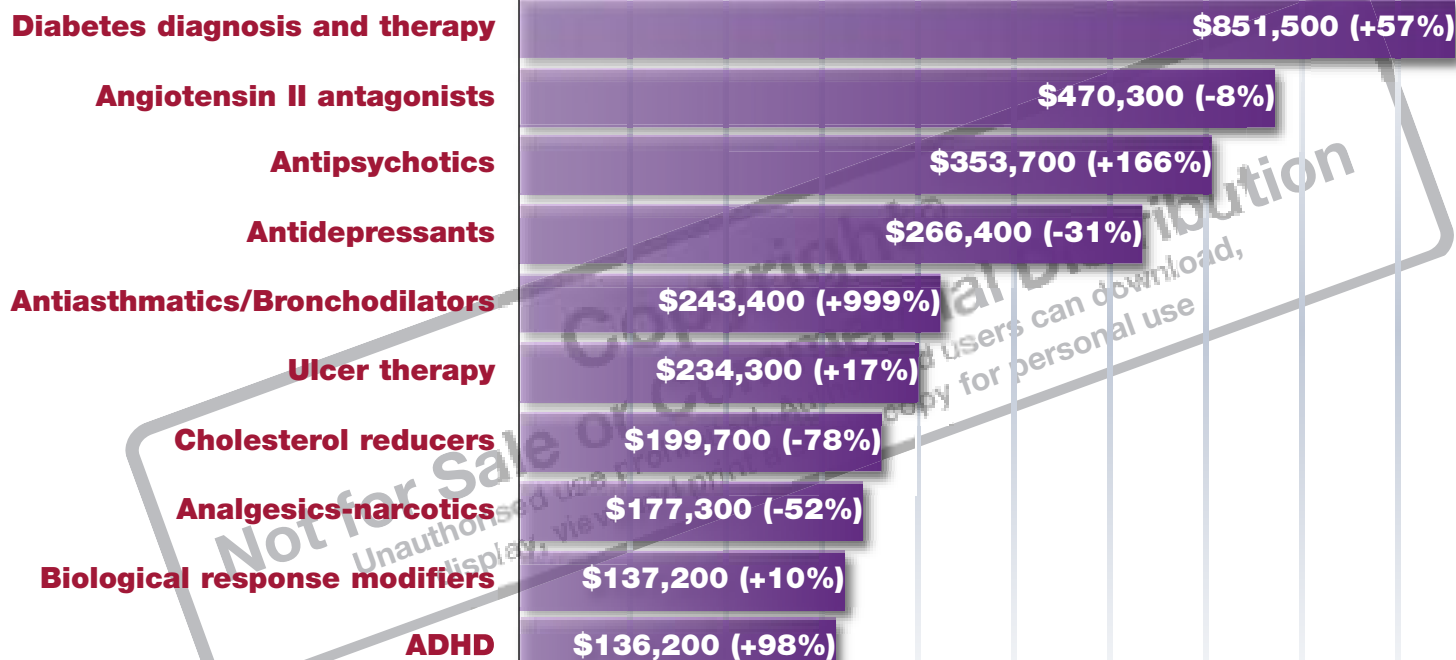
Advertising Analysis Review

Source: Advertising Analysis Report, February 2010

Top 10

Advertised Drug Classes

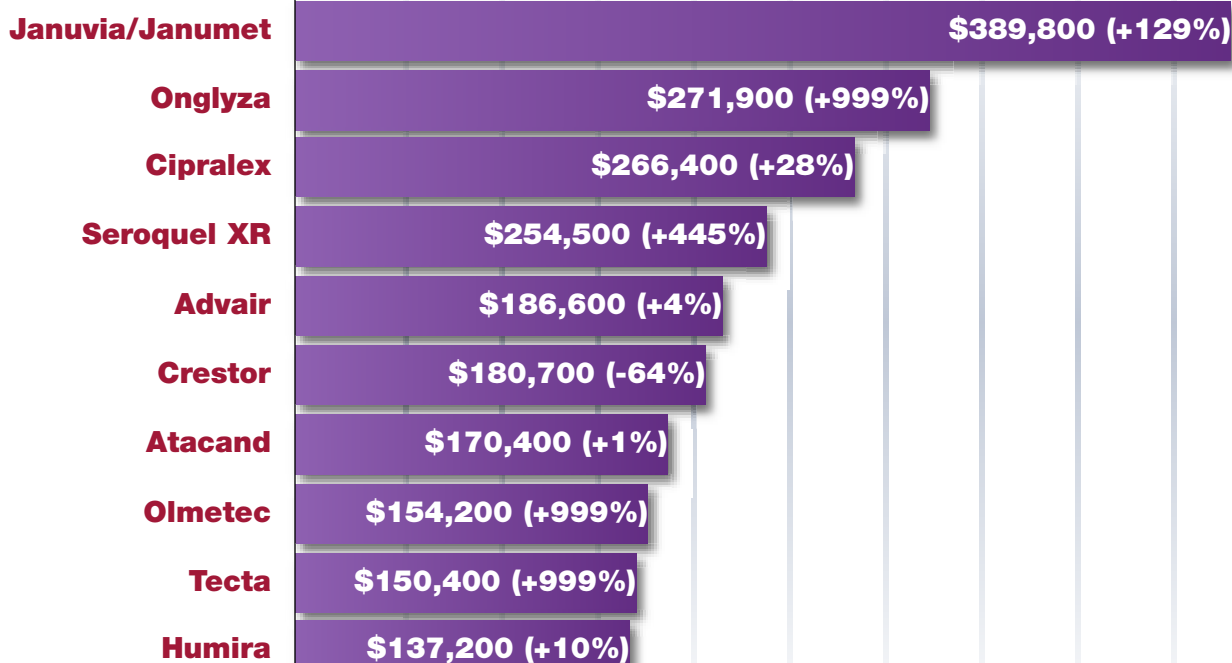
January-February 2010



Top 10

Advertised Products

January-February 2010



CPM

To find out more about these figures, contact your STA representative:

John Donnet: (514) 695-8393, ext. 227 Carlo Viola: (905) 564-7700, ext. 201