

# People on the Move

## PHARMA COMPANIES

### Bristol-Myers Squibb

**Donald Allard**, former Senior Manager, Baraclude, has been promoted to Associate-Director, External Affairs, at Bristol-Myers Squibb.

**France Tremblay**, former Medical Education Associate, Neurosciences, at Eli Lilly, has been appointed National Continuing Health Education Manager, Cardiovascular & Metabolics, at Bristol-Myers Squibb.

### Novartis Pharmaceuticals

**Michaël Allard**, former Medical Sales Representative, Primary Care, has been promoted to Associate Brand Manager, Clozaril, at Novartis Pharmaceuticals.

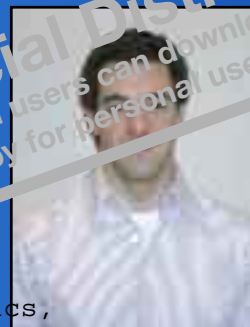
**Julie Amblard**, former Manager, Commercial Research, at sanofi aventis and Vice President, at MD Analytics, has been appointed Manager, Marketing Intelligence, at Novartis Pharmaceuticals.

**Christine Lennon**, former Vice President, Business Development, at Neurochem Inc., has been appointed Head, Policy & Reimbursement, Oncology, at Novartis Pharmaceuticals.

**Gaby Murphy**, former National Sales Director, Cardiovascular & Metabolism Business Unit, has been appointed Brand Director, Fingolimod & New Business Development, at Novartis Pharmaceuticals.



**Donald Allard**  
Bristol-Myers Squibb



**Michaël Allard**  
Novartis  
Pharmaceuticals



**Julie Amblard**  
Novartis  
Pharmaceuticals



**Christine Lennon**  
Novartis  
Pharmaceuticals



**Gaby Murphy**  
Novartis  
Pharmaceuticals



**Nathaniel Haeems**  
Paladin Labs



**Philippe Leblond**  
Paladin Labs



**Stella Ananthan**  
Pfizer



**Ghislain Boudreau**  
Pfizer



**Robert Bruchet**  
Pfizer



**Sophia Calmels**  
Pfizer



**Claude Couture**  
Pfizer



**Pierre Des Rochers**  
Pfizer

## **Paladin Labs**

**Nathaniel Haeems**, former Associate Product Manager, has been promoted to Product Manager, at Paladin Labs.

**Philippe Leblond**, former Marketing Coordinator, has been promoted to Associate Product Manager, Mature Brands, at Paladin Labs.

**Chantal Suvak**, former Marketing Coordinator, has been promoted to Meetings & Events Planner, at Paladin Labs.

## **Pfizer**

**Stella Ananthan**, former European Brand Director, France, has been appointed Senior Brand Manager, Spiriva, Primary Care Business Unit, at Pfizer.

**Ghislain Boudreau**, former Director, Medical Affairs, has been promoted to Vice President, Public Affairs and Stakeholder Relations, at Pfizer.

**Robert Bruchet**, former Director, Portfolio Planning, has been appointed Director, Established Products Portfolio, Established Products Business Unit, at Pfizer.

**Sophia Calmels**, former Director, Medical Affairs, Therapeutic Areas Specialty Portfolio, has been appointed Director, Medical Affairs, Oncology Business Unit, at Pfizer.

**Claude Couture**, former Learning Manager, has been promoted to Brand Manager, Lipitor, Primary Care Business Unit, at Pfizer.

**Pierre Des Rochers**, former National Sales Manager, Specialty, has been promoted to Director of Sales, Specialty Care Business Unit, at Pfizer.



**Cynthia Di Lullo**  
Pfizer



**Pierre Franquet**  
Pfizer



**Sylvain Gauthier**  
Pfizer



**Jean-François Germain**  
Pfizer



**Aidan Griffin**  
Pfizer



**Dawn Henson**  
Pfizer



**Patrick Leduc**  
Pfizer



**Bruce MacDonald**  
Pfizer

## **Pfizer Cont'd**

**Cynthia Di Lullo**, former Director, Business Intelligence, has been promoted to Director, Continuing Health Education & Development, Primary Care Business Unit, at Pfizer.

**Pierre Franquet**, former Senior Manager, Portfolio Planning, has been promoted to Senior Manager, Portfolio Planning, Established Products Business Unit, at Pfizer.

**Sylvain Gauthier**, former District Manager, Institutional Key Account Manager, has been promoted to National Sales Manager, Oncology Business Unit, at Pfizer.

**Jean-François Germain**, former Senior Brand Manager, Lyrica, has been appointed Senior Manager, Marketing Effectiveness, at Pfizer.

**Aidan Griffin**, former District Manager, Toronto, has been appointed Portfolio Contracting Manager, Established Products Business Unit, at Pfizer.

**Dawn Henson**, former Brand Manager, Zeldox, has been promoted to Senior Brand Manager, Zeldox, Specialty Care Business Unit, at Pfizer.

**Patrick Leduc**, former Brand Manager, Relpax, Urology/Pain/Inflammation Portfolio, has been appointed Brand Manager, Relpax, Established Products Business Unit, at Pfizer.

**Bruce MacDonald**, former Marketing Director, Specialty Products, has been appointed Marketing Director, Specialty Care Business Unit, at Pfizer.



**Frank Maiorino**  
Pfizer



**Isabelle Mongeau**  
Pfizer



**Andrea Mueller**  
Pfizer



**Kevin O'Farrell**  
Pfizer



**Mathieu Poirier**  
Pfizer



**Bernard Prigent**  
Pfizer



**Catherine Rousseau**  
Pfizer



**Christian Roy**  
Pfizer

## **Pfizer Cont'd**

**Frank Maiorino**, former Brand Manager, Fragmin, has been re-appointed Brand Manager, Fragmin, Established Products Business Unit, at Pfizer.

**Isabelle Mongeau**, former Director, Continuing Health Education & Development, has been promoted to Director, Therapeutic Areas, Urinary/Pain/Inflammation, Primary Care Business Unit, at Pfizer.

**Andrea Mueller**, former Business Intelligence Manager, Lyrica & Detrol, has been promoted to Brand Manager, Celebrex, Primary Care Business Unit, at Pfizer.

**Kevin O'Farrell**, former Vice President, Strategic Business Solutions, has been appointed Vice President, Business Effectiveness, at Pfizer.

**Mathieu Poirier**, former Brand Manager, Pain & Inflammation, Lyrica, has been promoted Regional Senior Manager, Celebrex, Middle East and Africa, Pfizer.

**Bernard Prigent**, former Vice President, Medical Director, has been appointed Vice-President, Medical Affairs, Primary Care Business Unit and Chief Medical Officer, at Pfizer.

**Catherine Rousseau**, former Manager, Patient Access, Public Affairs & Stakeholder Relations, has been promoted to Brand Manager, Zeldox, Specialty Care Business Unit, at Pfizer.

**Christian Roy**, former Vice President Marketing, has been appointed Vice President Marketing, Primary Care Business Unit, at Pfizer.

## **Pfizer Cont'd**

**Simon Roy**, former Senior Manager, Portfolio Planning, Specialty Products, has been appointed Senior Manager, Portfolio Planning, Oncology Business Unit, at Pfizer.

**Kris Stubbs**, former District Manager, Oncology, has been promoted to Senior Manager, Marketing & Operations, Oncology Business Unit, at Pfizer.

**François Therrien**, former Lead Medical Affairs, Therapeutic Areas, has been promoted to Director, Medical Affairs, Specialty Care Business Unit, at Pfizer.

**Karine Trudel**, former Manager, Continuing Health Education & Development, Hypertension & Smoking Cessation, has been promoted to Brand Manager, Hypertension, Primary Care Business Unit, at Pfizer.

**Allen Van der Wee**, former Vice President Sales, has been appointed Vice President Sales, Primary Care Business Unit, at Pfizer.

**Scott Wilks**, former Director Sales, Atlantic Region, has been appointed Director, Operations & Business



**Simon Roy**  
Pfizer



**Kris Stubbs**  
Pfizer



**François Therrien**  
Pfizer



**Karine Trudel**  
Pfizer



**Allen Van der Wee**  
Pfizer



**Scott Wilks**  
Pfizer

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**Rehan Javeri**  
Schering-Plough



**Cedrin Law**  
TEVA Neuroscience



**Patrice Millaire**  
Valeant



**Adrienne Ducharme**  
Antibody Healthcare  
Communications



**Amy Lehman**  
Antibody Healthcare  
Communications



**Gerard Adderley**  
Jeffrey Simbrow  
Associates



**Harvey Levine**  
Sudler & Hennessey

Development, Established Products Business Unit, at Pfizer.

### **Schering-Plough**

**Rehan Javeri**, former District Sales Manager, at Pfizer has been appointed Director, Field Force Effectiveness & Customer Trade Relations, Key Accounts, at Schering-Plough.

### **TEVA Neuroscience**

**Cedrin Law**, formerly part of the sales force in Toronto has been promoted to Sales Administrator, Sales Department, at TEVA Neuroscience.

## **AD AGENCIES**

### **Valeant**

**Patrice Millaire**, former Associate Product Manager, Cesamet, has been promoted to Product Manager, Kadian, at Valeant.

### **Antibody Healthcare Communications**

**Adrienne Ducharme** has joined Antibody Healthcare Communications as a Product Specialist.

**Amy Lehman** has joined Antibody Healthcare Communications as an Event Associate.

### **Jeffrey Simbrow Associates**

**Gerard Adderley**, formerly of TSX's Equicom Group, with over 14 years experience in Marketing and Brand Development for companies such as Pfizer Animal Health (AH), Wyeth AH, Boehringer Ingelheim, Labopharm and CryoCath, has joined Jeffrey Simbrow Associates, Toronto, as **CPM** Director & Senior Designer.

### **Sudler & Hennessey**