

People on the Move

PHARMA COMPANIES

Abbott Laboratories

Badia Boudaiffa, former C.H.E. Project Manager, Cardiovascular/Metabolic, has been promoted to Product Manager, Mavik, at Abbott Laboratories.

Janie Hubert, former Assistant to the Director of Continuing Education, Fédération des Médecins Omnipraticiens du Québec (FMOQ), has been appointed C.H.E. Project Manager, GI Products and Endocrinology, at Abbott Laboratories.

Richard Lavoie, former Associate Project Manager, Market Access, has been promoted to Product Manager, Synthroid, at Abbott Laboratories.

Rosalind Lehr, former Sales Representative, Cardiovascular/Metabolic, has been promoted to C.H.E. Project Manager, Cardiovascular/Metabolic, at Abbott Laboratories.

Shirley Skutnik, former Brand Manager, Plavix, at sanofi aventis, has been appointed Manager, New Product Planning & Business Development, at Abbott Laboratories.

Bristol-Myers Squibb

Frederic Leblanc, former Manager, External Affairs, has been promoted to Product Manager, Pentaspan, at Bristol-Myers Squibb.

Glaxosmithkline

Martin Lafontaine, former Senior Product Manager, Diabetes Franchise, has been appointed Senior Product Manager, Urology, at GlaxoSmithKline.



Janie Hubert
Abbott Laboratories



Richard Lavoie
Abbott Laboratories



Rosalind Lehr
Abbott Laboratories



Shirley Skutnik
Abbott Laboratories



Frederic Leblanc
Bristol-Myers Squibb



Martin Lafontaine
GlaxoSmithKline

People on the Move



Gretty Deutsch
Novartis
Pharmaceuticals



Kinda Karra
Novartis
Pharmaceuticals



Mark Lefleche
Novartis
Pharmaceuticals



Francois Lebeau
Novartis
Pharmaceuticals



Patrice Roy
Novartis
Pharmaceuticals



Sabrina Tremblay
Novartis
Pharmaceuticals



Rebecca Yohemas
Novartis
Pharmaceuticals

Novartis Pharmaceuticals

Gretty Deutsch, former Medical Director, Infectious Disease, Transplantation and Immunology Business Unit, has been appointed Medical Director, General Medicine, at Novartis Pharmaceuticals.

Kinda Karra, former National Submissions Manager, at Bristol-Myers Squibb Pharmaceuticals Group, has been appointed Market Access Manager, at Novartis Pharmaceuticals.

Mark Lefleche, former Manager Medical Communications Diovan, has been appointed Medical Communications Manager, Razilez, at Novartis Pharmaceuticals.

Francois Lebeau, former Associate Director, Infectious Disease, Transplantation and Immunology Business Unit, has been promoted to Executive Director, Infectious Disease, Transplantation and Immunology Business Unit, at Novartis Pharmaceuticals.

Patrice Roy, former Manager, Medical Communications, Neuroscience, has been promoted to Brand Manager, Diovan, at Novartis Pharmaceuticals.

Sabrina Tremblay, former Manager, Corporate Affairs, at Pfizer, has been appointed Manager, Communications, at Novartis Pharmaceuticals.

Rebecca Yohemas, former Associate Brand Manager, Galvus, has been promoted to Brand Manager, Rasilez, at Novartis Pharmaceuticals.

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People on the Move



Jody Engel
Paladin Labs



Nathaniel Haeems
Paladin Labs



Joel Austen
Pfizer



Mathieu Poirier
Pfizer



Mark Lewandowski
Purdue Pharma



Garrett Gustafson
sanofi aventis



Corinne Souillac
Schering-Plough

Paladin Labs

Jody Engel, former Business Development Analyst, has been promoted to Business Development Manager, at Paladin Labs.

Nathaniel Haeems, former Sales and Marketing Coordinator, has been promoted to Associate Product Manager, Special Initiatives, at Paladin Labs.

Pfizer

Joel Austen, former Senior Product Manager, Celebrex, has been promoted to Senior Product Manager, Lyrica, at Pfizer.

Mathieu Poirier, former Promotional Manager, Detrol, Lyrica and Celebrex, has been promoted to Product Manager, Lyrica, at Pfizer.

Purdue Pharma

Mark Lewandowski, formerly with Janssen-Ortho for five years working in Sales, Training and Marketing, has been appointed Product Manager, Analgesics, at Purdue Pharma.

sanofi aventis

Garrett Gustafson, former Team Leader, Respiratory and Neuroscience, at Pfizer Canada, has been appointed Director of Marketing, Metabolism, at sanofi aventis.

Paule Maltais, former National CME Manager, Cardiology and Metabolism, for Altace, has been appointed National CME Manager, Cardiology, for Plavix, at sanofi aventis.

Schering-Plough

Corinne Souillac, former Specialty Services Manager, Remicade Infusion Network for Western Quebec and Ottawa, has been promoted to Associate Product Manager, Remicade—Rheumatology, at Schering-Plough.

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People on the Move



Pierre Boucher



Sharon Henderson



Joanne St-Amour



Erick Gilbert



Liane Ferguson



Josée Perry



Caroline Chin

Stiefel Canada

- Pierre Boucher,** former Vice-President, Marketing and Sales, has been promoted to Executive Vice-President, at Stiefel Canada.
- Sharon Henderson,** former Marketing Manager—Ethical Products, has been promoted to Senior Director of Marketing, at Stiefel Canada.
- Joanne St-Amour,** former National Sales Manager, has been promoted to Director of Sales, at Stiefel Canada.
- Erick Gilbert,** former New Business and Consumer Products Manager, has been promoted to Director of Corporate Development, at Stiefel Canada.
- Liane Ferguson,** former Product Manager, has been promoted to Marketing Manager—Acne, at Stiefel Canada.
- Josée Perry,** former Associate Product Manager has been appointed to the position of Marketing Programs Manager, at Stiefel Canada.
- Caroline Chin,** formerly of Berlex Canada, has joined Stiefel Canada as Marketing Manager, Steroid Responsive Dermatoses (SRD) and Dry Skin.

People on the Move

Teva Neuroscience

Guy Larente, former Market Analyst, Marketing and Sales Manager, with Wyeth, has been appointed Regional Sales Manager, Western Canada, at Teva Neuroscience.

AD AGENCIES

Anderson DDB

Jennifer Barbusci, former Account Coordinator, has been promoted to Account Executive, at Anderson DDB (Montreal).

Suzanne Roche, former Account Coordinator, has been promoted to Account Executive, at Anderson DDB (Montreal).

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Guy Larente
Teva Neuroscience



Jennifer Barbusci
Anderson DDB



Suzanne Roche
Anderson DDB

ESSENTIAL READING DEFINES A QUALITY ENVIRONMENT.

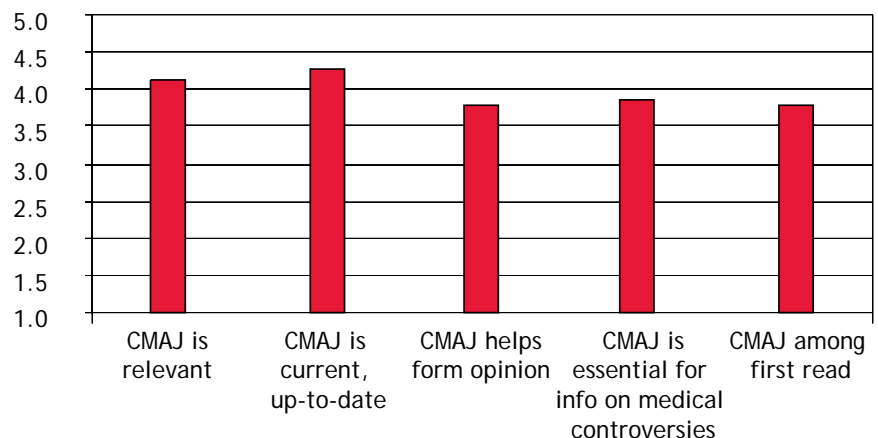
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Do you consider reading environment in your brand media plan? When a publication is considered "essential," you know it's important to the reader. CMAJ – the essential read – delivers vital benefits and value to Canadian physicians.

Your brand message deserves a quality environment – in the essential pages of CMAJ.

For in-depth information on The Canadian Essential Reading Study, contact Trish Sullivan at tsullivan@keithhealthcare.com

Essential Readers Value CMAJ



CMAJ·JAMC

The essential read. The essential media buy.

People on the Move

ANTIBODY Healthcare

Adam Foley, has joined ANTIBODY Healthcare Communications as an Art Director.

Kristin Graham, has joined ANTIBODY Healthcare Communications as a Product Associate.

Michael Marques, has joined ANTIBODY Healthcare Communications as a Medical Associate.

Sudler & Hennessey

Francine Charbonneau, former Team Leader, Novasc and Accupril at Pfizer and more recently Pharmaceutical Consultant in her own consulting business, Le Groupe Mercha, has been appointed Business Director, at Sudler & Hennessey (Montreal).



Adam Foley
ANTIBODY
Healthcare



Kristin Graham
ANTIBODY
Healthcare



Michael Marques
ANTIBODY
Healthcare



Francine Charbonneau
Sudler & Hennessey

P.R. AGENCIES

MECA Médicomm

Lindsay Peterson, former Senior Account Supervisor has been appointed Account Director for MECA Médicomm, the healthcare division of Communications MECA Public Relations (Toronto).



Lindsay Peterson
MECA Médicomm

People on the Move



Gilda Abdulezer
C3 Communications



Cristine Lamoureux
Healthcare
Information
Technologies



Maryse Massé
Healthcare
Information
Technologies



Ian Johnson
P\S\L Research



Lisa Gardner
Vincelli
Communications

SUPPLIERS

C3 Communications

Gilda Abdulezer, formerly Manager of Communications and Special Events, at Pharmascience Inc., has taken on the role of President, at C3 Communications, a division of C3 Events Groupe Inc.

Healthcare Information Technologies

Cristine Lamoureux, former Customer Manager, Hospitals and Clinics, at Pfizer, has been appointed Group Director, Medical Communications, at Healthcare Information Technologies (HIT).

Maryse Massé, former Account Director, at Hc3, has been appointed Director, Medical Communications, at Healthcare Information Technologies (HIT).

P\S\L Research

Ian Johnson, former Director, Business Development and Licensing, at Novartis Pharmaceuticals, has joined the P\S\L Group, as President, P\S\L Research, Canada.

Vincelli Communications

Lisa Gardner, former Client Development/Panel Manager at iMED, a division of Research One International, has been appointed Account Director at Vincelli Communications. **CPM**