



Henry Anderson, Guest Speaker; with Sandra Shaw, HBAC Membership (left); and Robin Grover, HBAC President.

## HBAC Clicks

From the first e-mail sent, to Google, then Wikipedia and E-commerce, the Internet has changed our lives forever.

Our April speaker, Henry Anderson, e-Business Manager for Novartis Pharma Canada, brought us up to date on the impact of the Internet on industry and in particular, on the healthcare industry, where 21st century patients have easy access to medical information. According to Mr. Anderson, the pharmaceutical industry is conservative and still has great potential to expand its use of e-business and e-detailing as part of a complete marketing package.

At HBAC, you'll find our talks invigorating, enlightening, often controversial and always fun. Join us to benefit from the camaraderie, skill building and networking we offer.

### Upcoming events

- Our June 7th speaker is Dr. Janice Parente, President of ethica Clinical Research Inc. This promises to be a lively discussion about the current issues and crises in clinical trials.

### 14th Annual Fundraising Golf Tournament

The HBAC Annual Fundraising Golf Tournament/Silent Auction is scheduled for Tuesday, August 14th, 2007 at the Club de Golf Atlantide. This year's recipient is Fondation Autisme Montréal. Reserve your place early! **CPM**

### We're easy to reach!

#### Our Board Members:

**Robin Grover** (514) 846-3002  
President  
robingrover@sympatico.ca

**Lea Capuano** (514) 336-0043  
Membership ext. 248  
(Masimo)

**Niki Tsakonak** (514) 485-8821  
Secretary  
(Consultation 3P Consulting)

**Lynda Goldman** (514) 336-4339  
Communications  
(Helix Publishing)

**Nives Listes** (514) 428-6203  
Treasurer  
(IMS Health)

**Jennifer Morrison** (514) 484-3491  
Communications  
(JAM Design)

**Lora-Mae Chartier** (514) 333-2252  
Golf  
(Bristol-Myers Squibb)

**Sandra Shaw** (514) 487-7060  
Membership  
(The Global Chapter)

[www.hbac.ca](http://www.hbac.ca)  
[contact\\_hbac@sympatico.ca](mailto:contact_hbac@sympatico.ca)