

People on the Move

PHARMA COMPANIES

Abbott Nutrition International

Gary Schmid, formerly Director of Marketing, Primary Care Division, for Abbott Laboratories, Canada, has been promoted to General Manager, Abbott Nutrition International, Canada.

AstraZeneca

Crawford Wright, formerly Director, Marketing Compliance, at Novartis, has been appointed Chief Compliance Officer at AstraZeneca.

Axcan Pharma

Jovan Antunovic, formerly Senior Product Manager, Mesalamines, North America, has been promoted to Associate Product Director, Itopride, North America, at Axcan Pharma.

Berlex

Jackie Marrie, formerly Health Education Leader, has been promoted to Product Manager, Neurology, at Berlex.

Bristol-Myers Squibb

Graham Brown, formerly Senior Product Manager, Plavix, has been appointed Senior Product Manager, Pentaspan, at Bristol-Myers Squibb.

Sylvain Chiasson, formerly Business Unit Director, Wound Therapeutics, has been promoted to General Manager of the Convatec Unit of Bristol-Myers Squibb.

Louis Desgagné, formerly Director of Marketing, New Products, has been appointed Director of Marketing, Oncology, at Bristol-Myers Squibb.

Nathalie Guilbault, formerly Senior Product Manager, Pentaspan, has been appointed Senior Product Manager, Plavix, at Bristol-Myers Squibb.



Gary Schmid
Abbott Nutrition
International



Crawford Wright
AstraZeneca



Jovan Antunovic
Axcan Pharma



Jackie Marrie
Berlex



Graham Brown
Bristol-Myers Squibb



Sylvain Chiasson
Bristol-Myers Squibb



Louis Desgagné
Bristol-Myers Squibb



Nathalie Guilbault
Bristol-Myers Squibb



Christine Kwok
Bristol-Myers Squibb



Josée Therien
Bristol-Myers Squibb



Drew Young
Bristol-Myers Squibb



Remi Menes
Merck Frosst



Jodi Collis
Novartis
Pharmaceuticals



Diana Haswani
Novartis
Pharmaceuticals



Ian Johnson
Novartis
Pharmaceuticals



Pierre D'Amour
Omega
Laboratories

People on the Move

Bristol-Myers Squibb continued

Christine Kwok, formerly a Sales Representative in Montreal, has been promoted to Product Manager, Anti-Infective Portfolio, at Bristol-Myers Squibb.

Josée Therien, formerly Director of Marketing, Oncology & Virology, has been appointed Director of Marketing, Plavix, at Bristol-Myers Squibb.

Drew Young, formerly Director of Marketing Rheumatology & Immunology, has been appointed Director of Marketing, Rheumatology, Immunology & Virology, at Bristol-Myers Squibb.

Merck Frosst

Remi Menes, formerly Director, Marketing Communications, has been appointed Director Marketing Planning, Singulair, at Merck Frosst.

Novartis Pharmaceuticals

Jodi Collis, formerly National Sales Director—Ontario/RDI, has been recently promoted to Associate Director, Arthritis, Bone, Gastro, Hormones (ABGH) Business Franchise, at Novartis Pharmaceuticals.

Diana Haswani has been promoted from Manager Medical Communications, Elidel, to Product Manager, Cardiovascular & Metabolism Business Franchise, at Novartis Pharmaceuticals.

Ian Johnson, formerly Director of Marketing, Cardiovascular and Metabolism Business Franchise, has been appointed Director of Business Development and Licencing at Novartis Pharmaceuticals.

Omega Laboratories

Pierre D'Amour, formerly Director of Marketing at Mayne Pharma, has been appointed Vice-President, Business Development & Marketing, at Omega Laboratories.

People on the Move

Pfizer

Farzad Ali, formerly Product Manager, Norvasc, has been appointed Product Manager, Caduet, at Pfizer.

Simon Carson, formerly Manager, Product Market Research, Urology, has been promoted to Product Manager, Urology, at Pfizer.

Cynthia Di Lullo, formerly Senior Manager, Product Market Research, Cardiovascular Portfolio, and most recently Product Manager, Accupril/Accuretic, has been appointed Product Manager, Norvasc, at Pfizer.

Theresa Firestone, formerly Vice-President, Government and Public Affairs, has been appointed Vice-President, Sales, at Pfizer.

Jean-François Germain, formerly Associate Product Manager, Coxib Portfolio, has been promoted to Product Manager, Coxib Portfolio, at Pfizer.

Dr. Karima Fazal Karim, formerly Clinical Scientist, Lipitor, has been promoted to Product Manager, Norvasc, at Pfizer.

Deborah LaBelle, formerly Therapeutic Team Medical Communications Manager, Cardiovascular Portfolio, has been promoted to Associate Product Manager, Accupril/Accuretic, at Pfizer.

Guy Lallemand, formerly Vice President, Sales, has been appointed Vice President, Government & Public Affairs, at Pfizer.



Farzad Ali
Pfizer



Simon Carson
Pfizer



Cynthia Di Lullo
Pfizer



Theresa Firestone
Pfizer



Jean-François
Germain
Pfizer



Dr. Karima Fazal
Karim
Pfizer



Deborah LaBelle
Pfizer



Guy Lallemand
Pfizer



Fred Little
Pfizer



Paul Morris
Pfizer



Simon Roy
Pfizer



Diane Strotman
Pfizer



Patrick van der Loo
Pfizer



Anne Lamoureux
Schering



Valerie Stocek
Stiefel Canada



Alison Russell
Teva Neuroscience

People on the Move

Pfizer continued

Fred Little has been promoted from Product Manager, Coxib Portfolio, to Senior Product Manager, Coxib Portfolio, at Pfizer.

Paul Morris, formerly Associate Product Manager, Ophthalmology, has been promoted to Product Manager, Ophthalmology, at Pfizer.

Simon Roy, formerly Associate Product Manager, Anti-Infectives/Respiratory, has been promoted to Product Manager, Anti-Infectives/Respiratory, at Pfizer.

Diane Strotman, formerly Associate Director, Marketing Services, has been assigned to the newly created position of Associate Director, Marketing Compliance and Key Divisional Initiatives, at Pfizer.

Patrick van der Loo, formerly Product Group Manager (Pfizer Netherlands), has been promoted to Marketing Manager, Cardiovascular Leadership, at Pfizer.

Schering

Anne Lamoureux, formerly Account Director with Sharpe Blackmore Euro RSCG (Montreal), has recently been appointed Purchasing Manager, Marketing Services, at Schering.

Stiefel Canada

Valerie Stocek, formerly a Continuing Medical Education Meeting Planner, has joined Stiefel Canada as a Marketing Services Assistant. She is also Past President of HBAC for 2005.

Teva Neuroscience

Alison Russell, formerly Cardiovascular Portfolio Manager at Merck Pharmaceuticals, UK, has been appointed Marketing Manager, Parkinson's Disease Market, at Teva Neuroscience.



Tharani Casinathen
Jeffrey Simbrow



Riccardo Discepola
Jeffrey Simbrow



Sarah Ford
Jeffrey Simbrow



Laura Hunter
Jeffrey Simbrow



Oanh Nguyen
Jeffrey Simbrow



Mariana Marta Petrea
Jeffrey Simbrow



Marc Mireault
LXB

People on the Move

AD AGENCIES

Jeffrey Simbrow Associates Inc.

Tharani Casinathen has been appointed Account Coordinator on the Enbrel Team at Jeffrey Simbrow (Toronto).

Riccardo Discepola has joined the Celebrex/Arthrotec Team as Account Coordinator at Jeffrey Simbrow (Montreal).

Sarah Ford has been promoted to Account Manager and will be moving to Jeffrey Simbrow, Montreal, in the Celebrex Account Team.

Laura Hunter has been appointed Account Manager on the Spiriva Account Team at Jeffrey Simbrow (Toronto).

Oanh Nguyen has recently joined Jeffrey Simbrow (Montreal) as an Account Supervisor, working on the Pfizer brands Vfend and Zyvoxam.

Mariana Marta Petrea has recently joined Jeffrey Simbrow as an Account Manager, working on the Lipitor Account Team.

LXB

Marc Mireault, with over 15 years of Sales and Marketing Management experience within the Pharmaceutical and Medical Technology Industries, has been appointed Account Representative in the Pharma Division of LXB in Montreal.



Patric Crevier
McCann Health
(Montreal)



Kal Dreiszinger
McCann Health
(Montreal)



Harvinder Johal
Dapasoft Inc.



Elizabeth Davis
Edelman Canada



Peter Chalkley
Formedic/PTM

People on the Move

McCann Health

Patric Crevier, formerly Marketing Director for a pharmaceutical multinational, has joined McCann Health, Montreal, as Account Director.

Kal Dreiszinger, a veteran of health-care creativity, has been appointed Creative Director at McCann Health, Montreal.

SUPPLIERS

Dapasoft Inc.

Harvinder Johal, previously of Purdue Pharma, Marketing, has recently joined Dapasoft Inc. as Director of Sales and Marketing.

Edelman Canada

Elizabeth (Betty) Davis, with almost 20 years of experience in pharmaceutical marketing, advertising, CHE and Public Relations, has recently joined Edelman Canada as Senior Vice President of the firm's Canadian Healthcare Practice.

Formedic/PTM

Peter Chalkley, formerly New Business Director at Drug Intelligence, has rejoined Formedic/PTM as Manager, Marketing and Product Development. **CPM**