

People on the Move

PHARMA COMPANIES

Abbott Laboratories

Gilles Fortin, most recently Director, Ross Products Division, has been appointed Director of Marketing, Primary Care Division, at Abbott Laboratories.

Jonathan Lambert has been promoted to Product Manager, Virology/HIV, Specialty Products Division, at Abbott Laboratories.

Gary Schmid, formerly Director of Marketing, Primary Care Division, has been appointed Director, Ross Products Division, at Abbott Laboratories.

Biogen Idec

Glenn Block has moved to Director, Neurology Business Unit, at Biogen Idec.

John Haslam has recently been promoted to Director, Dermatology Business Unit, at Biogen Idec.

Bristol-Myers Squibb

Greg Buie, formerly Product Manager Tequin/Cefzil, has been promoted to Senior Product Manager, Avapro/Avalide, at Bristol-Myers Squibb.

Fournier Pharma

Arturo Leal, formerly Product Manager, Invanz, with Merck, Mexico and, more recently, Promotions Manager, Cardiovasculars, with Merck Frosst, Canada, has been appointed Associate Product Manager, Lipidil Supra, at Fournier Pharma.

Shirley Skutnik, formerly Promotions Manager at Merck Frosst, has joined Fournier Pharma as Product Manager of the Lipidil Portfolio.



Gilles Fortin
Abbott Laboratories



Jonathan Lambert
Abbott Laboratories



Gary Schmid
Abbott Laboratories



Glenn Block
Biogen Idec



John Haslam
Biogen Idec



Greg Buie
Bristol-Myers Squibb



Arturo Leal
Fournier Pharma



Shirley Skutnik
Fournier Pharma



Jacques Archambeault
Novartis



Matthew Killorn
Novartis



Farzad Ali
Pfizer



Enza Cignarella
Pfizer Eucan



Chantale Couture
Pfizer



Isabelle Lanthier
Pfizer



Stephane Poulin
Pfizer



David Simmons
Pfizer

People on the Move

Novartis Pharmaceuticals

Jacques Archambeault, formerly Director of Marketing at Aventis Pharma and, most recently, Head, Business Strategy, Analytics and Forecasting, at Sanofi-Aventis, has recently been appointed Vice-President, Neuroscience Business Franchise, at Novartis Pharmaceuticals.

Matthew Killorn, formerly Director of Marketing, ABGH Business Franchise, responsible for Prexige and the hormonal product portfolio and, most recently, interim leader of the entire ABGH Franchise, has been promoted to Vice-President, ABGH Business Franchise, at Novartis Pharmaceuticals.

Pfizer

Farzad Ali, formerly Product Manager, Norvasc, has been appointed Product Manager, Caduet, at Pfizer.

Enza Cignarella, formerly Manager, New Product Development, at Pfizer Canada, has been promoted to EuCan (Europe & Canada) Brand Manager for Varenicline, a yet-to-be-launched product for smoking cessation, at Pfizer Ltd. in the UK.

Chantale Couture, formerly Product Manager, Relpax, has been promoted to Senior Product Manager, Relpax, at Pfizer.

Isabelle Lanthier, formerly the Lipitor Training Manager, has been promoted to Associate Product Manager, Lipitor, at Pfizer.

Stephane Poulin, formerly Senior Therapeutic Team Medical Communications Manager, Cardiovascular Portfolio, has been promoted to Field Sales Trainer, Quebec Sales Division, at Pfizer.

David Simmons, formerly Director of Business Information Technology for Pfizer in the United Kingdom and, most recently, Country Manager for Pfizer Greece, has been appointed Vice-President, Marketing, for Pfizer Canada.



Kristian Stubbs
Pfizer Eucan



Ana Tajuelo
Pfizer



Jane Pritchard
Anderson DDB



Marie-Joëlle Dubois
bMod
Communications



Suzanne Turcot
bMod
Communications



Yves Levasseur
BOOM Works



Paula Di Giovanni
C-Breeze Marketing



Lisa Barbusci
Cadence Healthcare

People on the Move

Pfizer continued

Kristian Stubbs, formerly Product Manager, Coxib Portfolio, at Pfizer Canada, has been promoted to EuCan (Europe & Canada) Brand Manager for the Coxib Portfolio at Pfizer Ltd. in the UK.

Ana Tajuelo, formerly Medical Meeting Planner, Cardiovascular Portfolio, has been promoted to Therapeutic Team Medical Communications Manager, Neurosciences Portfolio, at Pfizer.

Schering

Peter Leger, formerly Associate Product Manager, Remicade, has been promoted to Product Manager, Remicade, at Schering.

AD AGENCIES

Anderson DDB Health & Lifestyle

Jane Pritchard, with over 25 years experience with well-known advertising agencies such as JWT, Y&R and Draft Canada, has joined Anderson DDB Health & Lifestyle as Executive Creative Director.

bMod Communications

Marie-Joëlle Dubois has joined bMod Communications as Account Co-ordinator.

Suzanne Turcot, most recently of Snell, brings her experience in CHE and direct marketing to the position of Senior Account Manager at bMod Communications.

BOOM Works

Yves Levasseur, formerly Account Director at LXB Communication Marketing, has been appointed Account Director at BOOM Works.

C-Breeze Marketing

Paula Di Giovanni, formerly Product Manager, Altace, at Sanofi-Aventis, is now partner at the newly launched C-Breeze Marketing, specializing in brand and project management.

Cadence Healthcare

Lisa Barbusci, formerly an Account Manager, has been promoted to Junior Account Executive on the newly acquired Coppertone account at Cadence Healthcare.



Celina Agaton
Cundari Health



Rob Cathcart
Cundari Health



Meghann O'Hara
Cundari Health



Joanna Rogowska
Cundari Health



Tobi Swanwick
Cundari Health



Yasmin Ahmad
Euro RSCG Life



Juliana Aristizabal
Euro RSCG Life



Maria Bonanno
Euro RSCG Life

People on the Move

Cundari Health

Celina Agaton has joined Cundari Health as an Account Supervisor.

Rob Cathcart has recently joined Cundari Health as an Account Manager.

Meghann O'Hara has joined Cundari Health as an Account Co-ordinator.

Joanna Rogowska has recently joined Cundari Health as an Account Co-ordinator.

Tobi Swanwick has recently joined Cundari Health as an Account Director.

Euro RSCG Life

Yasmin Ahmad, formerly Account Executive at Science & Medicine Canada, has been appointed Account Manager at Euro RSCG Life.

Juliana Aristizabal, formerly Account Supervisor at Torre Lazur McCann (Chicago), has been appointed Account Supervisor at Euro RSCG Life.

Maria Bonanno, formerly Senior Editor at Integrated Healthcare Communications, has been appointed Senior Medical Writer at Euro RSCG Life.

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Peter Dale
Euro RSCG Life



Irene Fong
Euro RSCG Life



Sorrel Nicholl
Euro RSCG Life



James Ramsay
Euro RSCG Life



Birgit Rohde
Euro RSCG Life



Fiona Roossien
Euro RSCG Life



Susan Simpson
Euro RSCG Life



Catherine Smith
Euro RSCG Life

People on the Move

Euro RSCG Life continued

Peter Dale, formerly Senior Marketing Manager at Sanofi-Aventis, has been appointed Account Director at Euro RSCG Life.

Irene Fong, formerly Business Analyst at Canadian Tire Dealers' Association, has been appointed Account Executive at Euro RSCG Life.

Sorrel Nicholl, formerly Account Executive at Science & Medicine, has been appointed Account Executive at Euro RSCG Life.

James Ramsay, formerly Editor at IntraMed, has been appointed Director, Medical Education, at Euro RSCG Life.

Birgit Rohde, formerly Account Executive at Jeffrey Simbrow Associates, has been appointed Account Executive at Euro RSCG Life.

Fiona Roossien, formerly Jr. Copywriter at Medicus, has been appointed Jr. Copywriter at Euro RSCG Life.

Susan Simpson, formerly Marketing & Business Development at ListenUp! Canada, has been appointed Account Executive at Euro RSCG Life.

Catherine Smith, formerly Manager, Vested Partners Relations, at the Ontario Lung Association, has been appointed Account Director at Euro RSCG Life.

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Chris Stewart
Euro RSCG Life



Sabeen Thaver
Euro RSCG Life



Nicole Faubert
Publicis Wellcare



Don Sancton
Hill & Knowlton



Gary Fabian
IMS Health



Ravi Deshpande
McKesson



Rose Fishman
McKesson



Dimitris Polygenis
McKesson

People on the Move

Euro RSCG Life continued

Chris Stewart, formerly Account Supervisor at Medicus, has been appointed Account Supervisor at Euro RSCG Life.

Sabeen Thaver, formerly Account Executive at Thaver Bates (Pakistan), has been appointed Account Co-ordinator at Euro RSCG Life.

Publicis WellCare

Nicole Faubert, most recently at Phase V Communications, has joined Publicis WellCare as Account Director, bringing with her over 12 years of experience in pharmaceutical marketing and advertising.

SUPPLIERS

Hill & Knowlton's Health and Pharmaceutical Practice

Don Sancton, formerly Director of Corporate Affairs at Pfizer, has recently been appointed Senior Vice-President & National Practice Leader of Hill & Knowlton's Health and Pharmaceutical Practice.

IMS Health

Gary Fabian, formerly Vice President, Corporate Relations & Development in Eastern Canada, has been promoted to Vice President, Public Affairs & Government Relations for Canada, at IMS Health.

McKesson

Ravi Deshpande, formerly Principal, Phase 4 Health Inc., has been appointed Vice-President, McKesson Specialty Pharmaceutical Solutions (Toronto).

Rose Fishman, formerly Principal, Phase 4 Health Inc., has been appointed Vice-President, McKesson Specialty Pharmaceutical Solutions (Toronto).

Dimitris Polygenis, formerly VP Consulting & Clinical Services, Phase 4 Health Inc., has been appointed Vice-President, McKesson Phase 4 Solutions (Toronto).

CPM