Janine Pajot, formerly Manager, Marketing Programs, has been promoted to Team Leader, Neurology, at Berlex.

Bertrand Bolduc, President and CEO of Mistral Pharma, has been elected President of BIOQuebec, one of the most important networks for the bio-industry and health sciences in Canada.

Paul Pelton, formerly Senior Account Director at Euro RSCG Life, Toronto, has been appointed Vice-President, Client Services, at Black Rock Marketing Group.

Heidi Batson, with 10 years experience on diverse accounts, most recently at Euro RSCG, has joined BOOM as Account Co-ordinator

Karine Bergeron, formerly at PJT Nouveaux Concepts, joined BOOM as a Graphic Designer.

Ingrid Silbermayr is now a BOOMER, bringing with her 10 years of production management experience, most recently a three-year stint at Furo RSCG.

Heidi Simmons, BOOMed into the New Year as Medical Writer, joining BOOM in 2004 from Euro RSCG.

Susanne Jones, has recently joined CPC Healthcare Communications as Account Director, eSolutions. Suzanne was with Infinet Communications and Young & Rubicam prior to joining CPC.



Janine Pajot Berlex



Bertrand Bolduc BIOQuebec



Paul Pelton
Black Rock Marketing
Group



Heidi Batson BOOM Works



Karine Bergeron BOOM Works



Ingrid Silbermayr BOOM Works



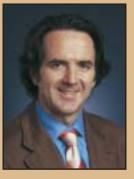
Heidi Simmons BOOM Works



Susanne Jones
CPC Healthcare
Communications



Michael Cels GlaxoSmithKline



Dr. John Dillon GlaxoSmithKline



Ed Dybka GlaxoSmithKline



Paul Lirette GlaxoSmithKline Australia



Hélène Brassard IntraMed



George Mahmourides IntraMed



Cleon Stouthos IntraMed



Brian Mills Jeffrey Simbrow Associates (Montreal)

Michael Cels, formerly Therapeutic Area Marketing Director, Diabetes, has been promoted to Vice President, Sales, at GlaxoSmithKline.

Dr. John Dillon, formerly Vice-President, Clinical, European Cardiovascular & Metabolic Medicines Development Centre of GlaxoSmithKline in the U.K., has recently been appointed Vice-President, Research & Development, and Chief Medical Officer at GlaxoSmithKline Canada.

Ed Dybka, formerly Ontario Regional Sales Director, has been promoted to Vice-President, Marketing, at GlaxoSmithKline.

Paul Lirette, formerly Vice-President, Sales and Marketing, GSK Canada, has been promoted to the position of President and CEO, Australia, and Area Director, Australasia, and will be a member of GlaxoSmithKline's International Management Team.

Hélène Brassard, formerly Project Manager with Sudler & Hennessey has been appointed Project Leader with IntraMed (Montreal).

George Mahmourides, PhD, MBA, formerly Vice-President of Life Science Assets with Channel Financial Group, has recently accepted an appointment as Medical Director with the Montreal branch of IntraMed.

Cleon Stouthos, formerly with Aventis Pharma and most recently an independent Pharmaceutical Business Consultant in Canada and the U.S., has recently joined IntraMed (Montreal) as Managing Director.

Brian Mills, with over eight years experience in marketing, design and communication, has recently been appointed Graphic Artist at Jeffrey Simbrow Associates (Montreal).

Aaliya Rehan, with over seven years of experience in consumer marketing and advertising with Ogilvy & Mather, has recently been appointed Account Executive at Jeffrey Simbrow Associates (Montreal).

André Bouchard, formerly Director of Research & Strategy, has been promoted to Vice-President, Research & Strategy, at LXB Communication-Marketing.

Bastien Boutin, with over 12 years experience in marketing and sales within the pharmaceutical industry, has recently joined the Medical Education Network team.

Kirk Duguid, formerly Executive Director, Finance & Business Development, has been promoted to Vice-President, Finance & Business Development, at Merck Frosst.

Lyne Fortin, formerly Executive Director, Specialty Hospital Products, has been promoted to Vice-President, Marketing & Sales, Group B, at Merck Frosst.

Don Soule, formerly Executive Director, Marketing, has been promoted to Vice-President, Sales, at Merck Frosst.

Roger Roy, formerly Product Manager, Exelon®, Neuroscience Portfolio, has been appointed Product Manager, Oncology Business Unit, at Novartis Pharmaceuticals.

Andy Volante, formerly Vice-President, ABGH Business Franchise, has been appointed Vice-President, Sales, Primary Care, at Novartis Pharmaceuticals.

Farzad Ali, has been promoted from Associate Product Manager, Norvasc®, to Product Manager, Norvasc, at Pfizer.



Aaliya Rehan
Jeffrey Simbrow
Associates (Montreal)



André Bouchard LXB Communication-Marketing



Bastien Boutin Medical Education Network



Kirk Duguid Merck Frosst



Lyne Fortin Merck Frosst



Don Soule Merck Frosst

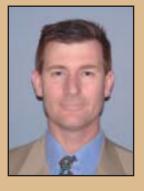


Roger Roy Novartis Pharmaceuticals



Farzad Ali Pfizer

Rimas Bytautas Pfizer



Marc Charbonneau Pfizer



Lisa Dadd Pfizer



Nicol Drayton Pfizer



Jeff Dufour Pfizer World Headquarters



Karalyn Empsall Pfizer



Arnaud Lavenue Pfizer



Elizabeth Lindsay, PhD Pfizer

Rimas Bytautas, formerly Associated Product Manager, Diovan®, at Novartis Pharmaceuticals, has been appointed Product Manager, Accupril®, at Pfizer.

Marc Charbonneau, formerly Associate Product Manager, Aricept®, has been promoted to Product Manager, Aricept, at Pfizer.

Lisa Dadd, has been promoted from Associate Product Manager, Viagra®, to Product Manager, Viagra, at Pfizer.

Nicol Drayton, formerly Product Manager, Celebrex®, has been appointed Product Manager, Detrol®/Detrol® LA, at Pfizer.

Jeff Dufour, formerly Senior Marketing Manager, Spiriva® Worldwide Team, has been promoted to Marketing Director, Spiriva Worldwide Team, at Pfizer Headquarters in New York City.

Karalyn Empsall, previously Associate Director, Market Intelligence & Analytics, has been promoted to Director, Market Intelligence & Analytics, at Pfizer.

Arnaud Lavenue, formerly Product Manager, Lipidil Supra®, at Fournier Pharma, has recently been appointed Product Manager, Lipitor®, at Pfizer.

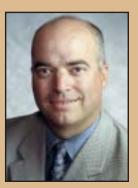
Elizabeth Lindsay, PhD, is Adjunct Professor, Department of Epidemiology & Community Medicine, University of Ottawa, and has recently been appointed Associate Director, Medical Communications, at Pfizer. Elizabeth was formerly a CME researcher and, more recently, a Knowledge Transfer Consultant to The Canadian Medical Association and The Canadian Cardiovascular Society. She was originally with GlaxoWellcome.



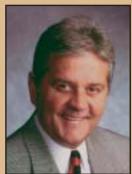
Evelyn Ohashi Pfizer



Gordana Stok Publicis WellCare (Montreal)



Claude Perron Shire BioChem Canada



Joseph Russ
Shire Pharmaceuticals
Group PLC World
Headquarters



Chris Temovsky Solvay Pharma

Evelyn Ohashi, formerly Product Manager, Accupril®, has been appointed Product Manager, Neurosciences (Lyrica™), at Pfizer.

Gordana Stok, formerly Marketing Communications Manager at IMS Health Canada, has been appointed Associate Creative Director at Publicis WellCare (Montreal).

Claude Perron, has been promoted from Vice-President, Sales & Marketing, to Vice-President & General Manager, at Shire BioChem, Canada.

Joseph Russ, formerly President & CEO of Shire BioChem, Canada, has been promoted to Executive Vice-President & General Manager, International Business, at Shire Pharmaceuticals Group PLC, World Headquarters in Basingstoke, U.K.

Chris Temovsky, formerly Director Marketing, Primary Care Business Unit, at Hoffmann-La Roche, has been appointed Director, Marketing & Sales, at Solvay Pharma.