

People on the Move

Teodor Burtea, formerly a Specialist Sales Representative, has been promoted to Associate Product Manager, Synthroid®, Primary Care Division, at Abbott Laboratories.

Patrick Ethier, formerly a Sales Training Associate, has been promoted to Product Manager, Lupron®, Specialty Pharma Division, at Abbott Laboratories.

Justin James, formerly a Specialist Sales Representative, has been promoted to Product Manager, Sevorane™, Specialty Pharma Division, at Abbott Laboratories.

Nick Makris, previously in the Sales Force, has been promoted to Product Manager, Pediatric Biaxin®/ Biaxin, Primary Care Division, at Abbott Laboratories.

Gino Roy, formerly Senior Product Manager, Avapro®/Avalide®, at Bristol-Myers Squibb, has been appointed Senior Product Manager, Biaxin®, Primary Care Division, at Abbott Laboratories.

Pierre St-Amand, formerly Director, Client Services, Wellness Communications, has been promoted to Vice-President, Client Services, Wellness Communications, at Allard Johnson (Montreal).

Tara Beckett, has been promoted within ANTIBODY Healthcare Communications to Account Manager.

Jamie Coulson has joined ANTIBODY Healthcare Communications as an Art Director.

Tracey Rudolph has recently joined ANTIBODY Healthcare Communications as an Account Manager.

Michèle Beaulieu, formerly Director of Sales at Smith & Nephew, has recently been appointed Director, Sales & Marketing, at Biogentis.



Teodor Burtea
Abbott Laboratories



Gino Roy
Abbott Laboratories



Pierre St-Amand
Allard Johnson
(Montreal)



Tara Beckett
ANTIBODY
Healthcare
Communications



Jamie Coulson
ANTIBODY
Healthcare
Communications



Tracey Rudolph
ANTIBODY
Healthcare
Communications



Michèle Beaulieu
Biogentis



Graham Brown
Bristol-Myers Squibb



Greg Buie
Bristol-Myers Squibb



Tina Cantrill
Bristol-Myers Squibb



Rita Doramajian
Bristol-Myers Squibb



Valerie Gladu
Bristol-Myers Squibb



Céline Goffette
Bristol-Myers Squibb



Nathalie Guilbault
Bristol-Myers Squibb



Dany Labrecque
Bristol-Myers Squibb

People on the Move

Graham Brown, has been promoted from Product Manager, Plavix®, to Senior Product Manager, Plavix, at Bristol-Myers Squibb.

Greg Buie, formerly Product Manager, Tequin®, has been appointed Product Manager, Tequin/Cefzil®, at Bristol-Myers Squibb.

Tina Cantrill, formerly Product Manager, Pentaspan®, has been promoted to Senior Product Manager, Diabetes, at Bristol-Myers Squibb.

Rita Doramajian, formerly a Sales Representative, has been promoted to Product Manager, Plavix®, at Bristol-Myers Squibb.

Valerie Gladu, formerly Senior Commercial Director, has been promoted to Vice-President, Business Management Services, at Bristol-Myers Squibb.

Céline Goffette, formerly Product Manager, Tequin®, has been appointed Product Manager, Pentaspan®, at Bristol-Myers Squibb.

Nathalie Guilbault, formerly Product Manager, Cefzil®, has been promoted to Senior Product Manager, Pentaspan®, at Bristol-Myers Squibb.

Dany Labrecque, formerly Vice-President, Sales in Canada, has been promoted to North East Regional Business Director, Virology, at Bristol-Myers Squibb's head office in Princeton, New Jersey.



Kurt Lucas
Bristol-Myers Squibb



Johanna Mercier
Bristol-Myers Squibb



Richard Plourde
Bristol-Myers Squibb



Tricia Reeves
Bristol-Myers Squibb



Alan Snow
Bristol-Myers Squibb



Josée Thérien
Bristol-Myers Squibb



Drew Young
Bristol-Myers Squibb



Francois Bousquet
CD-Pharma

People on the Move

Kurt Lucas, formerly Senior Product Manager, Plavix® has been appointed Senior Product Manager, Rheumatology, at Bristol-Myers Squibb.

Johanna Mercier, formerly Vice-President, Marketing in Canada, has been promoted to Senior Director, Global Marketing, at Bristol-Myers Squibb's head office in Princeton, New Jersey.

Richard Plourde has been promoted from Sales Representative, to Product Manager, Reyataz™/Videx® EC, at Bristol-Myers Squibb.

Tricia Reeves, formerly Associate Product Manager, Avapro®/Avalide®, has been promoted to Product Manager, Avapro/Avalide, at Bristol-Myers Squibb.

Alan Snow, formerly Marketing Manager, Anti-infectives, has been promoted to Marketing Director, Anti-infectives, Pentaspan® & Diabetes, at Bristol-Myers Squibb.

Josée Thérien, formerly Sales & Marketing Director, Virology, has been promoted to Marketing Director, Oncology/Virology, at Bristol-Myers Squibb.

Drew Young, formerly Director Marketing, Primary Care Business Unit & Director, Sales & Marketing, Women's Health, at Schering, has rejoined Bristol-Myers Squibb to lead a new franchise for the company, as Marketing Director, Immunology & Rheumatology.

Francois Bousquet, formerly Senior Account Manager at CD-Pharma, has recently been appointed General Manager of Canadian Operations.

People on the Move

Anastasia Nikolakakis, formerly Head Medical Writer, has recently been promoted to Director of Content Development and Quality Assurance at CD-Pharma.

Paul Quigley, formerly in Business Development at Novartis Pharmaceuticals, has joined CD-Pharma as Senior Account Director.

Karolina Slowinska, formerly Project Manager, has recently been promoted to Senior Project Manager at CD-Pharma.

Marc Tousignant, founder of CD-Pharma, is now President of North American Operations.

Sylvain Chiasson, formerly Director, Sales Learning & Development, at Bristol-Myers Squibb, has been appointed Business Unit Director, Wound Therapeutics, at Convatec.

Pier Lalonde, with nearly 30 years experience, most recently as Creative Director at BBC4, has recently been appointed Creative Director at LXB Communication-Marketing (Montreal).

Julie Balderston, formerly Product Manager, Elidel®, has been appointed Product Manager, Xolair™, at Novartis Pharmaceuticals.

Francois Bettez, formerly Product Manager, HRT, has been promoted to Associate Marketing Director, Dermatology Business Franchise, at Novartis Pharmaceuticals.



Anastasia Nikolakakis
CD-Pharma



Paul Quigley
CD-Pharma



Karolina Slowinska
CD-Pharma



Marc Tousignant
CD-Pharma



Sylvain Chiasson
Convatec



Pier Lalonde
LXB Communication-
Marketing (Montreal)



Julie Balderston
Novartis
Pharmaceuticals



Francois Bettez
Novartis
Pharmaceuticals

People on the Move



Joe Franco
Novartis
Pharmaceuticals



Marie-Claude Laplace
Novartis
Pharmaceuticals



Archana Malik
Novartis
Pharmaceuticals



Melissa Alfano
Ogilvy Healthworld



Catherine Buisson
Pfizer, Switzerland



Garrett Gustafson
Pfizer



Michael Smith
Pfizer



Derek Bryan
Publicis Wellcare

Joe Franco, formerly Associate Marketing Director, Neuroscience Business Franchise, has been promoted to National Sales Director, Neuroscience Business Franchise, at Novartis Pharmaceuticals.

Marie-Claude Laplace, formerly a Regional Medical Communications Manager (Quebec), has been appointed Manager, Medical Communications, GI & CNS, at Novartis Pharmaceuticals.

Archana Malik, formerly Associate Marketing Director, Dermatology Business Franchise, has been appointed Associate Marketing Director, Neuroscience Business Franchise, at Novartis Pharmaceuticals.

Melissa Alfano, formerly Media Co-ordinator, has been promoted to Media Planner/Buyer, at Ogilvy Healthworld.

Catherine Buisson, formerly Vice-President, Marketing, at Pfizer Canada, has been promoted to Country Manager for Pfizer in Switzerland.

Garrett Gustafson, formerly Product Manager, Lipitor®, has been promoted to Senior Product Manager, Lipitor®, at Pfizer.

Michael Smith, formerly Senior Product Manager, Viagra®, has been appointed Senior Product Manager, Spiriva®, at Pfizer.

Derek Bryan, Senior Vice-President and General Manager, Publicis Wellcare, has now relocated to Montreal. He will continue to manage both Publicis Wellcare Montreal and Toronto. **CPM**