

People on the move



Pierre Cloutier
Abbott
Laboratories



Sylvie Denis
Abbott
Laboratories



Gilles Fortin
Abbott
Laboratories



Nicolas Gauvin
Abbott
Laboratories



Bernard Michaud
Abbott
Laboratories



Anna Kratochvil
Abbott
Laboratories



Gary Schmid
Abbott
Laboratories



Alison Shore
Abbott
Laboratories



Eric Bergey
L'Académie-
Ogilvy



Kal Dreisziger
Allard-Johnson
Communications
(Montreal)



Lidia Krupka
Allard-Johnson
Communications
(Montreal)

Pierre Cloutier, formerly Business Unit Manager, Oncology, Pharmaceutical Products Division, has been promoted to Director, Customer Relations (Corporate), at Abbott Laboratories.

Sylvie Denis, formerly Business Unit Manager, Cardiovascular & Metabolic, has been promoted to Director of Sales, Primary Care, Pharmaceutical Products Division, at Abbott Laboratories.

Gilles Fortin, formerly Business Unit Director, Anti-infectives, Pharmaceutical Products Division, has been promoted to Director, Ross Products Division, at Abbott Laboratories.

Andrew Frye has recently arrived from Abbott Head Office in Chicago, and has been appointed Director, Specialty Products, Pharmaceutical Products Division, at Abbott Laboratories.

Nicolas Gauvin, formerly Senior Product Manager, GI, has been promoted to Marketing Manager, GI, Pharmaceutical Products Division, at Abbott Laboratories.

Bernard Michaud, formerly Senior Product Manager, Anti-infectives, has been promoted to Marketing Manager, Anti-infectives, Pharmaceutical Products Division, at Abbott Laboratories.

Anna Kratochvil, formerly an Analyst in Business Intelligence and most recently a Sales Representative, has been promoted to Product Manager, Anti-infectives, Pharmaceutical Products Division, at Abbott Laboratories.

Gary Schmid, formerly Director, Ross Products Division, has been promoted to Director of Marketing, Primary Care, Pharmaceutical Products Division, at Abbott Laboratories.

Alison Shore, formerly Product Manager, has been promoted to Senior Product Manager, Metabolic (Meridia), Pharmaceutical Products Division, at Abbott Laboratories.

Eric Bergey, formerly International OTC Product Manager at World Headquarters of Pharmacia & Upjohn in Sweden and, most recently, Account Supervisor at Jeffrey Simbrow Associates (Montreal), has been appointed Account Director at Les Communications L'Académie-Ogilvy.

Kal Dreisziger, formerly Creative Director at Euro RSCG Life, has been appointed Creative Director (Wellness) at Allard-Johnson Communications (Montreal).

Lidia Krupka, formerly Art Director at Euro RSCG Life, has been appointed Art Director (Wellness) at Allard-Johnson Communications (Montreal).



Mike Egli
Altana Pharma
(Netherlands)



Pat Forsythe
Altana Pharma



Melissa Barrilli
ANTIBODY
Healthcare
Communications



Joanna Cravit
ANTIBODY
Healthcare
Communications



Darryl Vaz
ANTIBODY
Healthcare
Communications



Miruna Ciubuc
Aventis Pharma



Manon Decelles
Aventis Pharma



Richard Gregoire
Aventis Pharma



Jovan Antunovic
Axcan Pharma



Mélanie Lafortune
Beauchemin
Communication
Marketing

Mike Egli, formerly Vice-President of Marketing, Altana Pharma Canada, has been promoted to Managing Director of Altana Pharma in the Netherlands.

Pat Forsythe, formerly with Hoffmann-LaRoche, has recently moved to Altana Pharma as Vice-President, Marketing & Business Development.

Melissa Barrilli has joined ANTIBODY Healthcare Communications as Art Director.

Joanna Cravit has joined ANTIBODY Healthcare Communications as Medical Writer.

Darryl Vaz has joined ANTIBODY Healthcare Communications as Medical Manager.

Miruna Ciubuc has been promoted from Brand Manager, Actonel®, to Group Brand Manager, Marketing (Rheumatology & Bone Disease), at Aventis Pharma.

Manon Decelles, formerly Brand Manager, Arava®, has been promoted to Brand Manager, Actonel®, at Aventis Pharma.

Richard Gregoire, formerly Group Brand Manager, Marketing (Thrombosis & Anti-infectives), has recently been appointed Group Brand Manager, Marketing (Anti-infectives), at Aventis Pharma.

Jeff Marchand, formerly Group Brand Manager, Marketing (Rheumatology & Bone Disease), has been appointed Group Brand Manager, Marketing (Thrombosis/ Lovenox®), at Aventis Pharma.

Jovan Antunovic, formerly Senior Product Manager, Androderm®, at Paladin Labs, has been appointed Senior Product Manager, Mesalomines, North America, at Axcan Pharma.

Tom Draime, formerly Product Manager, Ursodiols, North America, with Axcan Pharma in Birmingham, Alabama, has been transferred to Montreal and promoted to Senior Product Manager, Ursodiols, North America, at Axcan Pharma.

Mélanie Lafortune, formerly Co-ordinator and Project Manager for La Fédération de L'informatique du Québec, the Wyndham Hotel, and Le Goupe Vidal, has recently joined Beauchemin Communication Marketing as Communications Manager.



Eric Capel
Euro RSCG Life
(Montreal)



Debbie Ellen
Euro RSCG Life
(Toronto)



Jamie Henderson
Euro RSCG Life
(Montreal)



Ed Stapor
Euro RSCG Life
Chelsea
(New York)



Remi Menes
Merck Frosst



Christine Lennon
Neurochem



**Jean-Francois
Gariepy**
Novartis
Pharmaceuticals



Ian Johnson
Novartis
Pharmaceuticals



Christian Maille
Novartis
Pharmaceuticals



Kevin Mohamed
Novartis
Pharmaceuticals



Mélanie Paquette
Novartis
Pharmaceuticals



Isabelle Provost
Novartis
Pharmaceuticals

Eric Capel, formerly Vice-President, National Creative Director with Sudler & Hennessey, has recently been appointed Vice-President, Creative Director at Euro RSCG Life (Montreal).

Debbie Ellen has recently joined Euro RSCG Life (Toronto) as Account Director.

Jamie Henderson, formerly from HMR Worldwide, has recently joined Euro RSCG Life (Montreal) as Senior Medical Writer.

Ed Stapor, formerly Executive Vice-President, Director of Client Services, Worldwide Team Leader at Euro RSCG Life MetaMax, New York, has been appointed President, Euro RSCG Life Chelsea, New York.

Remi Menes, formerly Promotion Manager, then Product Manager and, most recently, GEO Team Manager, has been promoted to Director, Marketing Communications, at Merck Frosst.

Christine Lennon, formerly Venture Advisor for the Biotechnology and Life Sciences Investments sector of CDP Capital-Technology Ventures, and previously part of the Senior Management Team with BioChem Pharma, has recently joined Neurochem as Vice-President, Business Development.

Jean-Francois Gariepy, formerly Manager, Medical Communications, Primary Care, Cardiovasculars, has been promoted to Product Manager, Diovan®, Cardiovascular Business Franchise, at Novartis Pharmaceuticals.

Ian Johnson, has been promoted from Associate Director, Marketing, Cardiovasculars, to Marketing Director, Cardiovascular Business Franchise, at Novartis Pharmaceuticals.

Christian Maille, formerly Manager, Medical Communications, Primary Care (Cardiovasculars), has been promoted to District Sales Manager (Quebec), at Novartis Pharmaceuticals.

Kevin Mohamed, formerly Regional Manager, Eastern Canada in the CME Regional Marketing, Neuroscience Team, at Eli Lilly, has been appointed Manager, Medical Communications, Primary Care (Cardiovasculars), at Novartis Pharmaceuticals.

Mélanie Paquette, formerly Training Manager, has been promoted to Manager, Medical Communications, Primary Care (Cardiovasculars), at Novartis Pharmaceuticals.

Isabelle Provost, formerly Manager, Medical Communications, Primary Care, has been promoted to Senior Manager, Medical Communications, Primary Care (Gastroenterology), at Novartis Pharmaceuticals.



Dave Rylett
Novartis
Pharmaceuticals



Mike Freeman
Paladin Labs



Stella Ananthan
Pfizer



Tina Ditata
Pfizer



Jeff Dufour
Pfizer



Norbert Fabian
Pfizer



Nathalie Fontaine
Pfizer



Jean-Francois Germain
Pfizer



Josie-Ann Maurais
Pfizer



Isabelle Mongeau
Pfizer



Sylvain Rocheleau
Pfizer



Cheryl Guest
Publicis Wellcare
(Toronto)

Dave Rylett, formerly Director, Field Operations, has been promoted to Marketing Director, Dermatology & Infectious Disease Business Franchises, at Novartis Pharmaceuticals.

Mike Freeman, previously Group Product Director, has been promoted to Director of Marketing at Paladin Labs.

Stella Ananthan, has been promoted from Product Manager, Detrol®, to Senior Product Manager, Detrol, at Pfizer.

Tina Ditata, formerly Sales Representative with Pharmacia (Lower Laurentians & Outaouais), has been promoted to Manager, Medical Communications (Neuroscience—Migraine & Neuropathic Pain), at Pfizer.

Jeff Dufour, formerly Senior Product Manager, Spiriva®, with Pfizer Canada, has been promoted to Senior Marketing Manager, Spiriva Worldwide Team, at Pfizer Head Office in New York.

Norbert Fabian, formerly Senior Product Manager, Cardiovasculars, Pharmaceutical Products Division, at Abbott Laboratories, has been appointed Manager, New Product Development, at Pfizer.

Nathalie Fontaine, has been promoted from Product Manager, Aricept®, to Senior Product Manager, Aricept, at Pfizer.

Jean-Francois Germain, formerly Manager, Market Research, Coxib Portfolio, has been promoted to Associate Product Manager, Bextra®, at Pfizer.

Josie-Ann Maurais, has been promoted from Manager, Medical Communications, to Associate Director, Medical Communications, at Pfizer.

Isabelle Mongeau, formerly Senior Product Manager, Viagra®, has recently been appointed Senior Product Manager, Spiriva®, at Pfizer.

Sylvain Rocheleau, formerly Product Manager, Norvasc®, has been promoted to District Sales Manager, Neuroscience, Québec and Atlantic Provinces, at Pfizer.

Cheryl Guest, formerly Product Manager, Advair®, at GlaxoSmithKline, has been appointed Account Director at Publicis Wellcare (Toronto).



Valérie Guillot
Jeffrey Simbrow
Associates



Judith St-Pierre
Jeffrey Simbrow
Associates



Carol Storms
Solvay Pharma



Maryse Massé
Sudler &
Hennessey
(Montreal)



Carol Boyer
Tamarind
Healthcare
Communications



Barry Demaries
Tamarind
Healthcare
Communications



**Genevieve
Grenier**
TAXI Advertising
(Montreal)



Valérie Tardif
Vincelli
Communications

Valérie Guillot, with several years of experience on the consumer side in advertising, events, and sponsorships and, most recently, Account Manager at Euro RSCG Life, has recently been appointed Account Manager with Jeffrey Simbrow Associates (Montreal).

Judith St-Pierre, formerly Market Research Specialist with Merck Frosst and, more recently, Product Manager, Women's Health, at Paladin Labs, has been appointed Account Supervisor at Jeffrey Simbrow Associates (Montreal).

Carol Storms, formerly Area Business Manager, has been promoted to Director of Sales at Solvay Pharma.

Maryse Massé, formerly with Kommunikom, has recently been appointed Business Director at Sudler & Hennessey (Montreal).

Carol Boyer, formerly with Solutions Nouveau Media, has taken on the reins of Manager, Event Planning, at Tamarind Healthcare Communications.

Barry Demaries, has been appointed Production Manager at Tamarind Healthcare Communications Montreal office.

Genevieve Grenier, formerly Account Executive with Sudler & Hennessey (Montreal), has recently been appointed Account Manager at TAXI Advertising (Montreal).

Valérie Tardif, formerly Account Executive at TAXI Advertising, has recently been appointed Account Director at Vincelli Communications.