

# People on the move



**Ashok Bhaseen**  
Abbott  
Laboratories



**Steve Kost**  
Allard-Johnson  
Communications



**Shannon Andrews**  
ANTIBODY  
Healthcare  
Communications



**Tara Beckett**  
ANTIBODY  
Healthcare  
Communications



**James Cran**  
ANTIBODY  
Healthcare  
Communications



**Joni Goodfield**  
ANTIBODY  
Healthcare  
Communications



**Anny Filiatrault**  
Aventis Pharma



**Aldona Armstrong**  
Biogen Idec.



**Glenn Block**  
Biogen Idec



**Roberta Webster**  
Biogen Idec



**Bernadette Connaughton**  
Bristol-Myers  
Squibb



**Al Dasilva**  
Bristol-Myers  
Squibb

**Ashok Bhaseen**, formerly Senior Product Manager, has been promoted to National Manager, Continuing Health Education (CHE) for the Pharmaceutical Products and Ross Products Divisions of Abbott Laboratories.

**Fintan Leonard**, formerly Product Manager, Pediatric Biaxin®, has been promoted to District Manager, Northeastern Ontario, Pharmaceutical Products Division of Abbott Laboratories.

**Steve Kost**, formerly Director, Client Services at Sudler & Hennessey (Montreal), has recently joined Allard-Johnson Communications as Account Director, Wellness Group (Montreal).

**Shannon Andrews** has joined ANTIBODY Healthcare Communications as an Art Director.

**Tara Beckett** has joined ANTIBODY Healthcare Communications as an Account Co-ordinator.

**James Cran**, formerly of Astra, SmithKlineBeecham, and GSK, and a co-founder of ANTIBODY Healthcare Communications, has been promoted to Managing Director for the agency.

**Joni Goodfield** has joined ANTIBODY Healthcare Communications as an Administrative Assistant.

**Anny Filiatrault**, has recently been appointed Brand Manager, Altace®, at Aventis Pharma.

**Aldona Armstrong**, formerly National CME Manager and Specialist Representative at Berlex, has been appointed Associate Product Manager, Avonex®, at Biogen Idec.

**Glenn Block**, formerly Marketing Manager, Botox Therapeutic at Allergan, has joined Biogen Idec as Associate Director of Marketing, Dermatology.

**Roberta Webster**, previously with Novo Nordisk and IMS Health Canada, is now Market Analyst at Biogen Idec.

**Bernadette Connaughton**, formerly President and General Manager, Canada, has been promoted to world headquarters of Bristol-Myers Squibb in Princeton, New Jersey, as Senior Vice-President, Brand Commercialization, U.S.A.

**Al Dasilva**, formerly Senior Manager, Medical Communications, has been promoted to Virology Sales Manager, Eastern Canada, at Bristol-Myers Squibb.



**Mark Trudeau**  
Bristol-Myers  
Squibb



**Nick Day**  
IsaiX  
Technologies



**John McCaig**  
IsaiX  
Technologies



**Dave Morton**  
Jeffrey Simbrow  
Associates



**Dennis Sakalauskas**  
Jeffrey Simbrow  
Associates



**Christian Blouin**  
Merck Frosst



**Elgin Cameron**  
Merck Frosst



**Joel Austen**  
Novartis  
Pharmaceuticals



**Philippe Drouet**  
Novartis  
Pharmaceuticals



**Geoff Mackay**  
Organogenesis



**Farzad Ali**  
Pfizer



**Helen Antoniou**  
Pfizer

**Mark Trudeau**, following 20 years in the pharmaceutical industry in both the U.S. and the U.K., and most recently, Managing Director, U.K., has been promoted to President and General Manager at Bristol-Myers Squibb, Canada.

**Nick Day**, formerly Key Account Manager, was promoted to Director of Sales for IsaiX Technologies.

**John McCaig**, formerly of Synavant, has joined IsaiX Technologies of Montreal, as Key Account Manager.

**Dave Morton**, formerly Account Director, has been promoted to Senior Account Director and Manager of the Montreal Office at Jeffrey Simbrow Associates.

**Dennis Sakalauskas**, formerly a Management Consultant with Putnam Associates Inc., a strategic consulting firm in Boston, MA, U.S.A., has recently been appointed Account Supervisor at Jeffrey Simbrow Associates (Montreal).

**Christian Blouin**, formerly Director of Sales, has been promoted to Director, Public Health Policy & Government Relations, Vaccine Division, at Merck Frosst.

**Elgin Cameron**, previously Director of Marketing Communications, has been promoted to Director of Marketing & Sales, Vaccine Division, at Merck Frosst.

**Joel Austen**, formerly Sales Representative and Product Manager, Neoral®, has been promoted to Brand Manager, Xolair™, at Novartis Pharmaceuticals.

**Micheal Bosman**, formerly from Eli Lilly, where he held positions in Sales, Market Research, and Product Planning, has recently been appointed Product Manager, Comtan®, at Novartis Pharmaceuticals.

**Philippe Drouet**, formerly Product Manager, Diovan®, has been promoted to Product Manager, Gleevec®, at Novartis Pharmaceuticals.

**Paul Simpson**, formerly Product Manager, Zelnorm®, has been promoted to Regional Sales Manager, Oncology (Ontario and Western Canada), at Novartis Pharmaceuticals.

**Geoff Mackay**, formerly Vice-President, Business Unit Head, Transplantation & Immunology, at Novartis Pharmaceuticals, Canada, has been appointed CEO of Organogenesis in Canton, MA, U.S.A.

**Farzad Ali**, formerly Outcomes Research Manager, Cardiovascular & Anti-Infective Product Portfolios, has been promoted to Associate Product Manager, Norvasc, at Pfizer.

**Helen Antoniou**, formerly a corporate commercial lawyer with Stikeman Elliott and, more recently, a pharmaceutical management consultant in France, has been appointed Manager, Medical Communications, Respiratory & Anti-Infective Portfolio, at Pfizer.



**Chantale Couture**  
Pfizer



**Emidio De Carolis, Ph.D.**  
Pfizer



**Dawn Henson**  
Pfizer



**Isabella Koziol**  
Pfizer



**Diane Larouche**  
Pfizer



**Genii Myers**  
Pfizer



**Michael Rubin**  
Pfizer



**Isabelle Simoneau**  
Pfizer



**Giulio Tortolano**  
Pfizer



**Anne Miao**  
Phase 4  
Health Inc.



**Alexandre Grenier**  
Sky  
Communications



**Neil Mellor**  
Solvay Pharma

**Chantale Couture**, formerly Product Manager, Norvasc®, has recently been appointed Product Manager, Relpax®, at Pfizer.

**Emidio De Carolis, Ph.D.**, has been promoted from Product Manager to Senior Product Manager, Coxib Portfolio, at Pfizer.

**Dawn Henson** has been appointed Manager, Team Support Respiratory & Anti-infective Portfolio, at Pfizer.

**Isabella Koziol**, formerly Oncology Specialist Representative with Berlex, has been appointed Manager, Medical Communications, Oncology/Ophthalmology Portfolio, at Pfizer.

**Diane Larouche**, formerly Product Manager, Accupril®, has recently been appointed Product Manager, Anti-infective Portfolio, at Pfizer.

**Genii Myers** was promoted from Associate Product Manager to Product Manager, Relpax® & Pregabalin, at Pfizer.

**Michael Rubin**, formerly Team Leader, Lipitor®, has been promoted to Director of Marketing, Cardiovascular Portfolio (Accupril®, Norvasc® & Lipitor), at Pfizer.

**Isabelle Simoneau**, formerly with Eli Lilly as Project Manager, Government & Professional Affairs, has been appointed Manager, Medical Communications, Coxib Portfolio, at Pfizer.

**Giulio Tortolano**, formerly Market Research Specialist at Merck Frosst, has recently joined Pfizer as Manager, Product Market Research, New Product Planning.

**Anne Miao**, formerly Account Manager at Baxter Corporation, has been appointed Director of Key Accounts & Business Development, for Phase 4 Health Inc. (Toronto).

**Alexandre Grenier**, formerly Product Manager, Monopril® & Coumadin® at Bristol-Myers Squibb, has recently joined Sky Communications as Account Manager.

**Neil Mellor**, formerly Senior Product Manager, Pantoloc®, has been promoted to Associate Director of Business Development at Solvay Pharma.

**Amorell Saunders N'daw**, previously an Account Director, has been appointed Vice-President, Wellness Public Relations Division of Veritas Communications.

# People on the move



"Novartis Pharmaceuticals Canada recently restructured its Primary Care Business by establishing cross-functional business franchises. The change in structure, which will create strong cross-functional alignment within the Canadian organization, has resulted in the appointment of several new vice-presidents to lead the company in future growth. I would like to take this opportunity to congratulate the following individuals on their new positions."

**Ludwig Hantson, President, Novartis Pharmaceuticals Canada**



**Warner Biddle**

**Warner Biddle**, who joined Novartis Pharmaceuticals Canada as Marketing Director of CNS, has been promoted to Vice-President, Respiratory, Dermatology, Infectious Disease Business Franchise.



**Frank Bobe**

**Frank Bobe**, previously Country Head and General Manager at Novartis Korea, joins Novartis Pharmaceuticals Canada as Vice-President, Cardiovascular Business Franchise.



**John Dorsey**

**John Dorsey**, formerly Vice-President, Primary Care Marketing, has been appointed Vice-President, Neuroscience Business Franchise.



**Jean-Charles Hébert**

**Jean-Charles Hébert** has been promoted from Regional Sales Director to Vice-President, Health Policy & Reimbursement.



**Iain McGill**

**Iain McGill**, formerly Global Brand Director for Neoral® and Simulect® in Novartis Pharma's global head office in Basel, Switzerland, has been appointed Vice-President, Transplant and Immunology Business Unit.



**Elise Vezina**

**Elise Vezina**, formerly Director, Business Operations & Project Management, has been appointed Vice-President, Marketing Capabilities.